LAKSHMI R

Assistant professor

Department of Journalism

Government First grade college, Yelahanka

Appointed in 04.12.2017

Qualification is Ms Communication, NET, PhD pursuing

Total service is three years

Cleared Computer literacy test in 25.01.2020

Orientation program attended in 23.12.2019 to 13.01.2020, HRDC of Bangalore University

Total paper published is two;

- 1. **Impact of Indian Television serials on working women: a Study of common Prototypes,** GLOBAL JOURNAL FOR RESEARCH ANALYSIS, **VOLUME**-7, ISSUE-8, AUGUST-2018 PRINT ISSN No 2277 8160
- 2. ಟೆಲಿವಿಷನ್ ಜಾಹೀರಾತುಗಳಲ್ಲಿ ಸಶಕ್ತ ಮಹಿಳೆಯರ ಚಿತ್ರಣಗಳು- ಭಾರತೀಯ ಟೆಲಿವಿಷನ್ ಜಾಹೀರಾತುಗಳ ಪ್ರಕರಣ ಅಧ್ಯಯನ, ಸಂಶೋಧನಾ ಮಾರ್ಗ, Volume-4, issues- 8, oct-1, 2019.