

CURRICULUM VITAE

MANJULA R
ASSISTANT PROFESSOR
DEPARTMENT OF COMMERCE & MANAGEMENT
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EDUCATIONAL QUALIFICATION:

Degree	Subject & Specialization	University & Year
M.com	Costing & Taxation	Bangalore University, 1996
M.Phil	Marketing	Annamalai University, 2011

AREAS OF INTEREST:

Research: Marketing ,HR



Education: M.Phil,



TEACHING EXPERIENCE: __24_ YEARS

Position Held	Name of the Institute	Name of the University	Period (from -to)
Assistant Professor	Government First Grade College, K. R Puram Bengaluru	Bangalore University	2006-2011

Assistant Professor	Government First Grade College,Vijayanagara, Bengaluru- 560104	Bangalore University	2006-2011
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RESEARCH EXPERIENCE: ___ YEARS

RESEARCH PAPERS PUBLISHED

Sl.No.	Title of the Paper	Title of the Journal	Int./National/Peer reviewed	Volume/ Issue/ year
1.	"An insight into the Practical Performance Appraisal Methods for the Contemporary Employees	International Journal of Multidisciplinary	International Peer Reviewed	Vol-3, Issue -12, Dec-2018
2	"A study on Trends in Credits of NBFCs in India	International Journal of Research and Analytical Reviews	International Peer Reviewed	Vol-6, Issue 1, Date-Jan2019
3	"Present Scenario of India's Foreign Trade	International Journal of Research and Analytical Reviews	International Peer Reviewed	Vol-6, Issue 2, Date-Apr 2019

PAPERS PRESENTED

Sl. No.	Title of the paper	Name of the Conference	Organising Institute	Level	Date
1.	Yoga and Its Implications	Higher Education in Digital Era-A multidisciplinary Approach	Dr. S Gopalaraju Government First grade college, Anekal	National	17 April 2018
2.	Higher Education in India-challenges and Opportunities	Reformation in Higher Education:Challenges ,concerns and New Directions	LBS govt, First Grade College	National	23 oct 2018

3.	Impact of Higher education in India- Challenges and alternatives	Exploring the Gateways in Higher Education-Culture, Transition and Transformations	GFGC, Saligrama	National	28 feb 2019 & 1 March 2019
4	Role of Intellectual Property in strengthening of Tourism Industry	Dynamics of Intellectual property Rights	GFGC Vijayanagar	National	13 March 2019
5	E-customer Relationship management and its implications	Emerging Dimensions in Functional and Technological Management	KLE Society,s Degree College	National	2020
6	Socio cultural impact of Globalisation In India	Sustainable Education in the Era of Globalisation	LBS GFGC	national	23 oct 2019

RESEARCH PROJECTS

Sl. No.	Title of the Research Project	Position in the project	Name of the Funding agency	Year	Completed/On going
1	Performance of Women Self Groups- A study conducted in Bangalore urban	Completed	UGC	2016	Completed

STUDENTS PROJECTS GUIDED

Sl. No.	Title of the Student Project	Position in the project	Name of the Funding agency	Year	Completed/ Ongoing
1	M.com And MBA projects	Completed		2016-2020	completed

SEMINARS/WORKSHOP/CONFERENCES ORGANIZED AS ORGANIZING SECRETARY / CONVENER/ COORDINATOR:

Sl.No.	Title	Level	Sponsorship /Organised by	Date
1	Impact of Post Pandemic on Financial Sector in India	National	GFGC, Vijayanagar	8 June 2020

E-CONTENT DEVELOPED:

SL No.	Title/Module of the e-content	Name of the YouTube/ channel	Date of launching and link
1	Entrepreneurship Management		

MEMBER OF BOARD OF STUDIES/ BOARD OF EXAMINERS:

Sl.No.	Position held [Member/Chairman of BoS/BoE]	Name of the University/ Autonomous College	Period [from-to]
1	Member	Bangalore University	2020-21

MEMBERSHIP OF PROFESSIONAL BODIES:

Sl.No.	Name of the Society	Year of Membership	Membership details
1.	KGCTA	2011	

I affirm that the information given above is true and correct to the best of my knowledge.

Date :5/12/2020

Place : Bangalore

signed by/-

MANJULA R