

GOVERNMENT OF KARNATAKA  
DEPARTMENT OF COLLEGIATE EDUCATION  
GOVERNMENT FIRST GRADE COLLEGE, VIJAYANAGARA,  
BANGALORE  
**Internal Quality Assurance Cell**

A one-day multidisciplinary national seminar on 'Dynamics of Intellectual Property Rights' was organized by Internal Quality Assurance Cell, GFGC, Vijayanagara, Bengaluru in association with Vishwesharaiah Trade Promotion Centre (VTPC), Govt. of Karnataka as a knowledge partner on 13/03/2019. Though the seminar was initiated within in a short period, 177 delegates across the nation participated in the seminar because of the effective pre-conference communication set through the college website, postal communication, WhatsApp, posted on lawctopus website, telephonic communication, e-mails, etc. 67 papers from academicians, researchers and students from various streams like Science, arts, commerce, law, and engineering on various aspects of IPR were received for presentation in the seminar.

A beautiful, colorful, and thematic IPR rangoli in the college quadrangle near the entrance welcomed the dignitaries and the delegates. The thematic rangoli drawn and decorated by the final year CBZ (Chemistry, Botany and Zoology) students was the eye-catcher near the entrance which was very well appreciated by Dr.Prabhavathi Rao, Program Co-ordinator, VTPC, GoK, and other dignitaries.

The seminar registration began at 8:30 am as per schedule. Sri M. Krishnappa, Chairman, College Development Council, former minister for Housing and MLA, Vijayanagara Assembly Constituency, and Dr. M. Manjula IAS, Commissioner, DCE were not able to grace the occasion due to the election code of conduct.

The program began with an invocation rendered by 'Chethana' students. Dr.Shubha Ramesh, Course Co-ordinator, Humanities, and Associate Professor, Department of Economics welcomed the dignitaries and delegates. Dr.Shubha, Associate Professor, Department of Botany and IQAC Co-ordinator spoke about the seminar. The national seminar was inaugurated by the Keynote speaker Dr.Ramakrishna, IPR Chair Professor and all other dignitaries by lighting the lamp.

The Inaugural address was given by Dr.Prabhavathi Rao, Program Co-ordinator VTPC, GoK. In his Keynote address, Dr. Ramakrishna highlighted the importance of copy rights in the field of cinema quoting the example of the movies, Telephone booth and Knockout, trade names (Maggi-noodles and toilet cleaner), patenting and touched upon various other aspects of IPR. Dr.B.Chandrashekhara, Principal presided over the program. A vote of thanks at the Inaugural program was proposed by Dr.Shailaja M., Associate Professor of Department of Mathematics. Tea break was given after the inauguration. The inaugural program was anchored by Prof. Shamala, Assistant Professor, Department of Economics.

The technical session started soon after the tea break. The first lead lecture was by Dr. Ramamurthy, Senior Advisor, Origin IP Solutions, Bengaluru who spoke on Overview of IPR Spectrum with a focus on patent procedures.

The second lead lecture was given by Dr. Farah Deeba, Senior IP specialist and Professor, CMR University, Bengaluru. She spoke on Copyrights: Issues about citations, plagiarism, and ethical exceptions to research, digital marketing, and technical issues in copyright, infringement case studies.

Soon after the lunch break, few papers were presented which was followed by lead lecture III by Dr. Prabhavathi Rao, Program Co-ordinator, VTPC, GoK. On 'Curtain Raiser: Trends and Growing Significance of Intellectual Property Tools and its Protection for Academia and Entrepreneurship & Initiatives from Government of Karnataka Centre for Export Promotion in the facilitation of exports in the Seminar Hall'. Her exceptional presentation was poised with invaluable content.

Lead lecture IV was given by Vivekanand Sagar, IP Attorney and Consultant, KSCST, Bengaluru spoke on 'Familiarise yourselves with the power of the brand: Leveraging a significant IP tool'. The talk was informative and enthralling.

Simultaneously, papers were presented by academicians, researchers, and students from across the country from various streams like Science, arts, commerce, law and engineering on various aspects of IPR which was conducted in the Computer Science lab. This session was coordinated by Prof. Nazia, Assistant Professor of the Department of Computer Science.

At 4:30pm, the Valedictory program began. Prof. Shubha M, Associate Professor, and Head, Department of Chemistry welcomed the gathering. The seminar report was given by Prof. Shamala, Assistant Professor of the Department of Economics. Prof. Malleshwarappa, Director, DCE, GoK, could not come for the program because of his busy schedule. The valedictory program was graced by Dr. Ramesh Babu, Joint Director, Bengaluru Region who gave the valedictory address. Dr. Siddalingaswamy, State NAAC Co-ordinator was the Guest of Honour. Dr. B. Chandrashekhara, Principal presided over the program. Dr. Shubha, Associate professor, Dept. of Botany, IQAC Co-ordinator and Organising Secretary proposed Vote of thanks. The program was anchored by Dr. P.G. Maheshwari, Assistant Professor, and Head, Department of Mathematics.

The highlight of the National Seminar on Dynamics of Intellectual Property Rights was the ecofriendly arrangements. Plastic water bottles were not used, potted plants were given to dignitaries as a token of appreciation, and plastic files on the dais were not used. The files were prepared by 2<sup>nd</sup> year B.Sc., CBZ students using cardboard

sheets. Jute files and pencils were given to the delegates with a paper pad as a Seminar kit avoiding plastic files and pens. These eco-friendly arrangements were appreciated by all the dignitaries. The seminar concluded with National Anthem.



Inauguration of the one-day National seminar by the dignitaries



Keynote address by Dr. Ramakrishna



Principal honoring the Keynote speaker Dr.Ramakrishna, IPR Chair Professor, NLSIU

*[Handwritten signature]*

Principal  
Government First Grade College  
Vijayanagara, Bangalore - 560 104