

CURRICULUMVITAE

LEELAVATHI N

ASSISTANT PROFESSOR

Department of Commerce

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Photo

Sl. No	QUALIFICATION	COLLEGE	UNIVERSITY	YEARS OF PASSING
1.	M.Com	Central College, Department of Commerce.	Bangalore University	2013
2.	PGDBA	KSOU	KSOU	2013
3.	B.Com	PES Degree college.	Bangalore University	2011

TEACHING EXPERIENCE: 4 YEARS

Position Held	Name of the Institute	Name of the University	Period (from-to)
Assistant Professor	Surana Degree College, South End Road, Bangalore	BUB	2014 to 2015
Assistant Professor	L.S.B.G.F.G.C, Kota Padukere, Udupi dt.	Mangalore University	2017 to 2019
Assistant Professor	GFGC, Vijayanagara	BUB	FROM 2019

RESEARCH EXPERIENCE: 6 YEARS (Pursuing Ph.D.)



RESEARCH PAPERS PUBLISHED

Sl. No.	Title of the Paper	Title of the Journal	Int./National/Peer reviewed	Volume/ Issue/ year
1.	Connecting with the Bridge of Knowledge – A Step towards Empowering Women	International Journal of Scientific Research and Review,	International Journal	Volume 7, Issue 7, May -2018.
2.	Primary Market – “ A Study on Market Issues, Growth and Transparency with reference to Indian Marketing Habits”	Galaxy – Link	peer Reviewed and referred UGC listed Journal	Journal No. 47023, Volume – VI, Issue – I, Part – VI, November-April-2017-18.
3.	A Study on Health Insurance – Challenges and Opportunities	Jamshedpur Research Review	UGC Journal	ISSN: 2320-2750, UGC Journal NO. 45297
4.	Indian Insurance Industry - “Its Roles and challenges in Partnering the Global Growth”	International Journal of Business and Administration Research Review	International Journal	ISSN – 2348 – 0653, Volume – 01, Issue No – 04.
5.	“Recent Trends in Marketing – Social Marketing”	Journal of Sri Jagadguru Renukacharya College of Science Arts and Commerce, Bangalore.		ISBN: 978 – 93 – 5258 – 237 – 2
6.	“ICT Inclusion in Higher Education Institutions and Expected Learning Outcome”	Journal of Surana College, First Edition.		ISBN: 978 – 81 – 931907 – 0 – 8



PAPERS PRESENTED

Sl. No.	Title of the paper	Name of the Conference	Organising Institute	Level	Date
1.	A Study on Need for Health Insurance and Quality of Services by Health Insurance Companies	ICSSR Sponsored Two Days National Seminar on Paradigm Shift in Commerce and Management	Central University of Tamil Nadu.	National	2018
2.	Connecting with the Bridge of Knowledge – A Step towards Empowering Women (in absentia)	International Conference organized by Primax Foundation, Bangalore in association with Asian Institute of Technology held at Malaysia on May, 2018.	Primax Foundation,	International	May, 2018
3.	A Study on Primary Market – Issues and challenges	National Conference	Tumkur University, Tumkur	National	27 th – 28 th , Nov 2017.
4.	Primary Market – A Study on Market Issues, Growth and Transparency with reference to Indian Marketing Habits	International Conference	Shri. Rajasthani Seva Sangh, J.B. Nagar, Mumbai	International	18 th , Nov 2017.
5.	Accounting and Control System in Financial Administration of Panchayat in Karnataka	International Conference on “Business Opportunities and Challenges in Cashless Society”	T. John College, Bangalore	International	16 th , June 2017.
6.	An Empirical Study on New age Health Insurance – Performance,	National Conference on Recent Trends in E-Business:	Naipunya Business School,	National	20 th , May 2017.



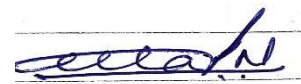
	Problems and Preference towards Tax benefits	Opportunities and Challenges,	Thrissur, Kerala,		
7.	Role of Perceived Process Conflict Importance in the relationship between Process Conflict and Affect states	National Conference	Dr. Ambedkar Institute of Technology, Bangalore	National	12 th , April 2017
8.	Primary Market – A Study on Market Issues, Growth and Transparency with reference to Indian Marketing Habits	National Conference	Dr. Ambedkar Institute of Technology, Bangalore	National	12 th , April 2017
9.	A Study on Health Insurance – “Performance, Problems and preference towards Tax benefits from Health Insurance”	69 th All India Commerce Conference of Indian commerce Association	Faculty of commerce, University of Lucknow, Lucknow(UP)	National	11/11/2016 to 13/11/2016.
10.	Indian Insurance Industry - “Its Roles and challenges in Partnering the Global Growth”	International Conference Accounting, Banking and Finance in Emerging Markets: Challenges and Opportunities,	Kristu Jayanthi College, Bangalore	International	05/10/2016 & 06/10/2016.
11.	“Partnering the Global Growth by Indian Insurance Industry”	National level Conference on Emerging Paradigms in Global Business – its Implications for Business Education	11 th Federation of Teachers’ council of Commerce and Management in Karnataka, held at Davanagere University, Davanagere	National	02/05/2016 & 03/05/2016.
12.	“Enabling Make in India through Government Policy	68 th All India Commerce Conference –	Vinoba Bhave University,	National	from 06/11/2015



	– An Exclusive Study”	2015, of Indian Commerce Association	Hazaribhag, Jharkhand		to 08/11/201.
13.	“Recent Trends in Marketing – Social Marketing”	UGC Sponsored Two day National Conference on Emerging paradigms in Marketing	Sri Jagadguru Renukacharya College of Science Arts and Commerce, Bangalore	National	30/09/2015 and 01/10/2015.
14.	“ICT Inclusion in Higher Education Institutions and Expected Learning Outcome”	NAAC Sponsored National Conference on Higher Education	Surana College, South End Road, Bangalore	National	03/09/2015 and 04/09/2015.
15.	Human Resource Management- Recruitment through Social media Sites	International Conference on ‘Innovative Practices in Business and Information Technology	Adarsh Institute of Management and Information Technology	International	15 th and 16 th December 2014.

I affirm that the information given above is true and correct to the best of my knowledge.

Date: 09-12-2020



Place:Bangalore

[Leelavathi N]

