

## CURRICULUM VITAE

**LATHA B.V]**

ASSISTANT PROFESSOR

Department of Commerce and Management

Government First Grade College

Vijayanagara, Bengaluru- 560104

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### EDUCATIONAL QUALIFICATION:

Degree	Subject & Specialization	University &Year
M.com	Commerce & finance	Bangalore University 1997-1999
M.B.A	Management & HRM	Karnataka State Open University 1999-2002
M.PHIL	Management & Finance,Markeing	Madurai Kamaraj University -2006-2007

### AREAS OF INTEREST:

Research:



Education:



### TEACHING EXPERIENCE: 22 YEARS

Position Held	Name of the Institute	Name of the University	Period (from -to)
Lecturer	JyothiNivas College, Commerce and Management, Koramangala	Bangalore University	Jan 1999-May 2000
Lecturer	St.Anne First Grade College, Ramamurthy Nagar, Bangalore .	Bangalore University	June 2000-May 2002

Lecturer	K.L.E" Society S.Nijalingappa college,Rajajinagar,Bangalore	Bangalore University	June2002-May 2009
Assistant Professor	Government first grade college,Vijayanagar, Bangalore-104	Bangalore University	8 <sup>th</sup> Oct 2009-to till dated

**RESEARCH EXPERIENCE: \_\_\_ YEARS**

### RESEARCH PAPERS PUBLISHED

Sl.No.	Title of the Paper	Title of the Journal	Int./National/ Peer reviewed	Volume/ Issue/ year
1.	The dynamism of exotic options usage in indian financial markets	INTERNATIONAL RESEARCH JOURNAL OF COMMERCE , BUSINESS AND SOCIAL SCIENCES	International research	VOL.iii NOVEMBER 2014

### PAPERS PRESENTED

Sl. No.	Title of the paper	Name of the Conference	Organising Institute	Level	Date
1.	The dynamism of exotic options usage in indian financial markets	INTERNATIONAL RESEARCH JOURNAL OF COMMERCE , BUSINESS AND SOCIAL SCIENCES		International level	VOL.iii NOV.2014
2.	ISSUES AND CHALLENGES	NATIONAL LEVEL SEMINAR		National level	February 2016
3.	"An impact of shareholding pattern on the financial performance of companies with	Minor research project			MARCH 2013

	reference to Aluminium, food and beverages , automobiles, software and pharmaceuticals industries”				
4.	Journal of applied research and social sciences	International society for green, sustainable engineering and management		International journal	VOL .5 DECEMBER 2018

### GENERAL ARTICLES PUBLISHED

Sl. No.	Title of the Article	Published in	Level	Volume/ Issue	Date/ Year
1.	nil				

### BOOKS PUBLISHED/EDITED

Sl. No.	Title of the Book	Publisher	ISSN/ ISBN No.	Year
1.	nil			

### RESEARCH GUIDANCE

Sl. No.	Course	No. of Enrolled	Awarded	University & Year
1.	nil			

### RESEARCH PROJECTS

Sl. No.	Title of the Research Project	Position in the project	Name of the Funding agency	Year	Completed/On going
1	Analytical study of earnings per share on shareholding in selected sector	Principal investigator	UGC	2015	COMPLETED

### STUDENTS PROJECTS GUIDED

Sl. No.	Title of the Student Project	Position in the project	Name of the Funding agency	Year	Completed/ Ongoing
01.	Cost benefit analysis on metro project.	Internal guide	IQSC	2015	Completed

### HONOURS AND AWARDS:

Sl. No.	Name of the Award/recognition	Name of the Awardee	For the work	Level	Date/ Year
1.	NIL				

### RESOURCE PERSON:

Sl. No.	Title of the talk	Title of the event	Organised by	Level	Date
1.	NIL				

### SEMINARS/WORKSHOP/CONFERENCES ORGANIZED AS ORGANIZING SECRETARY / CONVENER/ COORDINATOR:

Sl.No.	Title	Level	Sponsorship /Organised by	Date
01.	"GST- REGISTRATION , ASSESSMENT AND FILING OF RETURNS - PHASE III"	National skill development	Department of commerce , Bharathiar university	02.11.2020 TO 12.11.2020
02.	"SOCIAL TRANSFORMATION AND GENDER INEQUALITY IN THE NEW NORMAL"	International webinar	Department & center for women's studies, mother Teresa women's university	29 <sup>th</sup> October 2020
03.	"CURRENT TRENDS IN INFORMATION TECHNOLOGY"	International webinar	Department of computer science and engineering , surya engineering college	21 <sup>st</sup> November 2020
04.	"HEALTH AND FITNESS IN POST COVID	International	Virtual participant	31 <sup>st</sup> October

	STATUS”	webinar		2020
05.	FACULTY DEVELOPMENT PROGRAMME ON “ECONOMETRICS”	National level	Department of commerce	22 <sup>nd</sup> October 2020 TO 28 <sup>th</sup> October 2020
06.	“BANKING AWARENESS”	National level	Department of commerce and management	26 <sup>th</sup> June 2020
07.	“ADVANCED CONCEPTS FOR DEVELOPING MOOCS”	National mission	Commerce and management GOVT.FIRST GRADE COLLEGE	July 2 <sup>nd</sup> - July 17 <sup>th</sup> 2020
08.	“DYNAMICS OF INTELLECTUAL PROPERTY RIGHTS “	National seminar	Department of industries & commerce , government of KARNATAKA	13 <sup>th</sup> march 2019
09.	“WOMEN IN TRANSITION - Achievement , issues and challenges”	National seminar	Government first grade college , DEVANAHALLI	15 <sup>TH</sup> February
10.	RESEARCH METHODOLOGY : Identification of problem & review of literature	State level	Government first grade college , VIJAYNAGAR	26 <sup>TH</sup> October 2019
11.	Academic and administration audit - A benchmark for quality enhancement in higher education	National seminar	Government first grade college, VIJAYNAGAR	18 <sup>TH</sup> September 2019
12.	INTERNATIONAL FINANCIAL REPORTING STANDARDS	International level	Government first grade college, VIJAYANAGAR	14 <sup>TH</sup> August 2019

13.	OPPORTUNITIES AND CHALLENGES OF BUSINESS IN THE DIGITALISED ERA (COCBD - 2018)	National conference	Government first grade college VIJAYNAGAR	27 <sup>TH</sup> & 28 <sup>TH</sup> September 2018
14.	GLOBAL RESEARCH INITIATIVES FOR SUSTAINABLE AGRICULTURE & ALLIED SCIENCES	International conference	Rajasthan agriculture research institute (SKNAU , Jobner) Durgapura Jaipur (INDIA)	20 <sup>TH</sup> - 30 <sup>TH</sup> October 2018
15.	WORK - life balance and stress related issues.	National seminar	Department of studies and research in English , TUMKUR university	9 <sup>th</sup> October 2018
16.	"FECULTIX" – THE ART OF CREATIVE TEACHING	One day faculty development programme	DR.Ambedkar institute of technology . Government of karnataka	14 <sup>th</sup> December 2018
17.	"Thesis & Article writing - from copper strip on gold bar"	College seminar	Seshadripuram academy of business studies.	10 <sup>th</sup> February 2018
18.	LIFE SKILLS TRAINING WORKSHOP	National importance	Department of epidemiology centre for public health	22 <sup>nd</sup> TO 28 <sup>th</sup> April 2018
19.	NAAC'S NEW METHODOLOGY OF ASSESSMENT : PROSPECTS AND CHALLENGES	Internal quality assurance cell	Department of commerce and management GFGC. VIJAYNAGAR	17 <sup>TH</sup> March 2018
20.	"EMPLOYABILITY BRIDGE"	Workshop for 3 days	Government first grade college VIJAYNAGR	9 <sup>TH</sup> & 10 <sup>TH</sup> & 11 <sup>TH</sup> February 2017
21.	"MENTAL HEALTH	Workshop	Government first	14 <sup>TH</sup> March

	LITERACY ON YOUTH DEPRESSION & SUICIDE		grade college VIJAYNAGAR	2017
22.	“GOODS AND SERVICES TAX (GST) and its implications	National workshop	Department of commercial taxes	20 <sup>th</sup> April 2017
23.	“Faculty development program on goods & services tax”	TALLY FOR GST	WN degree college - Bangalore	10 <sup>th</sup> February 2017
24.	“AUTONOMY - PROCESS AND CHALLENGES “	State level	‘INTERNAL QUALITY ASSURANCE CELL’	7 <sup>TH</sup> February 2017
25.	“One day training programme for principles and placement officers	College seminar	Department of youth empowerment & sports	4 <sup>th</sup> November 2016
26.	BBA/B.COM valuation	CENTRAL COLLEGE	Bangalore university	29 <sup>th</sup> NOV TO 30 <sup>th</sup> DEC 2016
27.	Vthsem B.COM , Costing methods	CENTRAL COLLEGE	Bangalore university	1 <sup>ST</sup> TO 10 <sup>TH</sup> JAN 2020
28.	“Environmental degradation and its effects on sustenance of life on NATURAL RESOURCES and CONSERVATION .	National seminar	Commerce department	4 <sup>TH</sup> & 5 <sup>TH</sup> March 2016
29.	Valuation of 1 <sup>ST</sup> sem BBA , management process (CBCS)	CENTRAL COLLEGE	Bangalore university	12 <sup>TH</sup> TO 24 <sup>TH</sup> JANUARY 2018
30.	Management and administration of companies	2 days National seminar	Department of commerce	4 <sup>TH</sup> TO 5 <sup>TH</sup> FEBRUARY 2016

**E-CONTENT DEVELOPED:**

SL No.	Title/Module of the e-content	Name of the YouTube/ channel	Date of launching and link
1	Accounting for business	---	---

**MEMBER OF BOARD OF STUDIES/ BOARD OF EXAMINERS:**

Sl.No.	Position held [Member/Chairman of BoS/BoE]	Name of the University/ Autonomous College	Period [from-to]
	nil		

**MEMBERSHIP OF PROFESSIONAL BODIES:**




Sl.No.	Name of the Society	Year of Membership	Membership details
1.	BUTTCUM	1999	
2.	KGCTA	2009	

**CONSULTANCY: NIL**

**EXTENSION ACTIVITY: SOCIO ECONOMIC SURVEY , FIELD VISIT & INDUSTRIAL TOURS .**

**ANY OTHER ACHEIVEMENTS/ INFORMATION: CONVNER IN PLACEMENT ACTIVITIES , E-CONTENT DEVELOPER AND SUBJECT EXPERT.**

**Connect me through: (Optional)**

<b>Personal</b>	: 8277565135 / 080 23302141
<b>Blogs:</b>	
 <b>YouTube</b>	:NIL
 <b>in</b>	:NIL
 <b>twitter</b>	:NIL
 <b>f</b>	:NIL
<b>Any other</b>	:



I affirm that the information given above is true and correct to the best of my knowledge.

Date : signed by/-

Place : Bangalore     NAME: LATHA B V

ASSISTANT PROFESSOR

COMMERCE AND MANAGEMENT DEPARTMENT

GOVERNMENT FIRST GRADE COLLEGE

VIJAYNAGAR