

CURRICULUM VITAE

M A GURUPRASAD

M.COM, M.Phil , PGDFM, NET, K-SET

14, 4th Main, 4th B Cross, 6th Block,

BSK III Stage

Kathriguppe

Bangalore-560085

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EDUCATIONAL QUALIFICATION:

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Qualification	Institution/ College/ School	Board/University	Specialization	Year of Passing
NET	UGC	UGC	COMMERCE	JUNE 2015 & DEC2015
K-SET	MYSORE UNIVERSITY	KARNATAKA	COMMERCE	2014
PGDFM	Mysore University	Mysore University	Financial Management	2011
M.Phil.	S V University	Andhra Pradesh	Human Resource	2009
M.com	MLA Academy of Higher Learning	Bangalore University	Finance	2007
B.Com	GFGC MAGADI	Bangalore University	Accounting & Taxation	2005

PUC	GPUC MAGADI	Pre University Board, Bangalore	NA	2002
SSLC	SARASWATHI VIDYA MADDIR	Karnataka Secondary Education Board, Bangalore	NA	2000

Position Held	Name of the Institute		Name of the University	Period (from -to)
Assistant Professor	Seshadripuram Institue Of Commerece & Management College, Bangalore		Bangalore university	2007-2017
Assistant Professor	Govt First Grade College, Kabahalli, Chamrajanagar		Bangalore University	2017-2019
Assistant Professor	First grade College, Vijayanagara , Bangalore-104		Bangalore University	2019 to till date

TEACHING EXPERIENCE: _13 YEARS

RESEARCH PAPERS PUBLISHED

Sl.No.	Title of the Paper	Title of the Journal	Int./National/Peer reviewed	Volume/ Issue/ year
1.	"THE IMPACT OF ON-LINE SHOPPING ON SMALL TRADERS"	Strategies for Sustainable Global Economy	International	ISBN 978-93-5156-314-3 April 2019
2.	"Changing profile of Indian Banking" "Portfolio choice in Present Scenario"	Achieving Sustainable Global Economy	International	ISBN 978-93-5156-314-3 April 2014
3.	"Emerging paradigms in Marketing"	Global Marketing strategies	International	ISBN 978 – 93-5258-237-2015
4.				
5.				

PAPERS PRESENTED

Sl. No.	Title of the paper	Name of the Conference	Organising Institute	Level	Year
1.	Academic audit and its Implication on higher education	Academic and administration audit- a benchmark for quality enhancement in higher education	GFGC Vijayanagar Bangalore	National	2019
2.	Impact Of Demonetization In Various Sectors	Impact Of Demonetisation	SJRC COLLEGE , Bangalore	National	2017
3.	A Study On Changing On Paradigms In Mergers & Acquisitions	Mergers & Acquisitions	JAIN UNIVERSITY	International	2017

4.	Indian Retail Industries Challenges & Opportunities	Indian Industries	SJRC COLLEGE , Bangalore	National	2015
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RESEARCH PROJECTS

Sl. No.	Title of the Research Project	Position in the project	Course	Year	Completed/On going
1	A STUDY ON FINANCIAL STATEMENT WITH REFERENCE TO THE KARNATAKA HOUSING BOARD	Research Project	M.Com	2006	2007
2	A STUDY ON ORGANISATIONAL CLIMATE & JOB SATISFACTION	Dissertation	M.Phil	2007	2009

RESOURCE PERSON:

Sl. No.	Title of the talk	Title of the event	Organised by	Level	Date
1.	PANEL MEMBER	TALLY	TALLY	State	2012

SEMINARS/WORKSHOP/CONFERENCES ORGANIZED AS ORGANIZING SECRETARY / CONVENER/ COORDINATOR:

Sl.No.	Title	Level	Sponsorship /Organised by	Date
1	III BCom orientation	University	SICM	2013

2	one-day workshop on Project Report preparation of commerce & Management	University	SICM	2006
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Participation in Seminars /Workshops/Orientation:

- *RE-EMERGENCE OF BUSINESS SICM 2014
- * INTERNATIONAL CONFERENCE AT DONBOSCO 2011
- * ICSI One day seminar on emerging trends in company law
- * Jain college & BUTCCM organized orientation of I BBM syllabus
- * SICM & BUTCCM organized orientation of II BCom & BBM syllabus
- * Jain university conducted FDP on Teaching Accounting way 2014

E-CONTENT DEVELOPED:

2

SL No.	Title/Module of the e-content	Name of the YouTube/ Channel	Date of launching and link
1	Financial Management	Guruprasad	https://youtu.be/f2tV4v40v7A

MEMBER OF BOARD OF STUDIES/ BOARD OF EXAMINERS:

Sl.No.	Position held [Member/Chairman of BoS/BoE]	Name of the University/ Autonomous College	Period [from-to]
1			

MEMBERSHIP OF PROFESSIONAL BODIES:

Sl.No.	Name of the Society	Year of Membership	Membership details
1.			

EXTENSION ACTIVITY:

I affirm that the information given above is true and correct to the best of my knowledge.

GURUPRASAD M A

Date : 4/12/2020

Signed by/-

Place : Bangalore [NAME]