

Objectives: *To enable the students to understand the theoretical and practical aspects of business enterprises.*

Pedagogy: *Combination of class room teaching, case study analysis, group discussion and field work.*

Course Inputs

Unit - 1: Introduction: Meaning and Definition of Entrepreneur and Entrepreneurship, Characteristics of Entrepreneurs, Types of Entrepreneurs, Role of Entrepreneurship in Economic Development, Intpreneurs v/s Entrepreneur, Manager v/s Entrepreneur.

12 hours

Unit - 2: Rural and Woman Entrepreneurship Definition of Woman-Entrepreneurs, Factors influencing Woman-Entrepreneurs, Problems of Woman-Entrepreneurs and Remedial Measures, Development of Woman-Entrepreneurs and Woman-Entrepreneurship, Support to Woman-Entrepreneurs, Rural Entrepreneurs – Definition, Strategies for Development of Rural Entrepreneurship.

(12 hours)

Unit - 3: Entrepreneurial Development Programmes:

Meaning and Definition of Entrepreneurial Development Programs Objectives Need for Training and Development, Phases of Entrepreneurial Development Programms. **(10 hours)**

Unit - 4: Project Identification and Formulation Meaning of Project Report and its Significance, Contents, Project Identification, Formulation of Project Report, General Format of a Project Report. **(10 hours)**

Unit - 5: Small Scale Industries (Meaning and Definition, Role of Small Scale Industries in the Economy, Objectives and Characteristics of Small Scale Industries, Role of Government in Promoting Small Scale Industries. **(10 hours)**

Unit - 6: Problems of Small Scale Industries Causes and Remedies, Sickness in Small Scale Industries – Symptoms, Reasons for Sickness and Remedial Measures. **(10 hours)**

Skill Development Activities:

- 1) Visit an Entrepreneur in your area and collect information regarding the motivating factors for starting the enterprise,
- 2) Visit five small scale units in your area and collect the details regarding the nature of business, capital investment, number of employees, and raw materials used,
- 3) Visit the District Industrial Centre and list out the schemes of Government of Karnataka for Rural and Women Entrepreneurs,
- 4) Collect the information regarding the training facilities provided by DIC, and
- 5) Visit a nearby Bank and collect details regarding the loan facilities provided by the Bank to promote Rural and Women Entrepreneurship.

Recommended Books for Reference

- 1) Entrepreneurship Development, E. Garden and K. Natarajan (Himalaya Publishing House).
- 2) Small Scale Industries and Entrepreneurship, Dr. Vasanth Desai (Himalaya Publishing House).
- 3) Small Scale Industries and Entrepreneurship Development, C. S. V. Murthy, (Himalaya Publishing House).
- 4) Entrepreneurship Development, S. S. Khanka and Gupta, (Sultan Chand and Sons).
- 5) Dynamics of Industrial Entrepreneurship, Nadimani
- 6) Entrepreneurship Development and Small Scale Industries, Dr. G. B. Baliger.
- 7) Innovation and Entrepreneurship, Peter Drucker.
- 8) Entrepreneurship Development, Arora and Arora
- 9) The Art and Science of Entrepreneurship, Donald L and Raymond W. Smilor.
- 10) Entrepreneurship and Outlook for America, Petri Kilby.
- 11) Development Entrepreneurship – Issue and Problems.

Objective: *To enable the students to understand the various aspects relating to infrastructure of business*

Pedagogy: *Combination of class room teaching, case study, analysis, group discussion and field work.*

Course Inputs

Unit 1

Introduction: Definition by various committees, nature, importance and scope of infrastructure sector, Business models of infrastructure sector, Infrastructure and constructed environment, Economic Reforms and implication on Infrastructure.

(16Hours)

Unit 2

Transportation Sector, Urban & Rural Infrastructure Sector: Sector Structure and Size, Components- Roads and Highways, Mass Transit Systems, Rail Systems, Airports, Ports, Inland Waterways, Water, Wastewater management, Sector Issues and Outlook.

(16Hours)

Unit 3

Energy and Telecommunication Sector: Sector Structure and Size, Components-Electric Power Industry- Captive Power Generation. thermal, hydropower, nuclear power, Oil and Natural Gas Industry, Renewable energy,- Telecommunication Industry, Sector Issues and Outlook; Rural Electrification Programmes in India; Promotion of Policies for Renewable Power Sources.

(16Hours)

Unit 4

Infrastructure and the Construction Industry: Government initiatives, Modes/Frames of Public Private Partnership (PPP), Private Sector Participation Delivery mechanisms, constraints and challenges, Infrastructure as a Policy Sector, FDI Policy and Framework, Foreign Investment Facilitation agencies, FDI caps for various infrastructure sectors; Projected Eleventh (11th) Plan sector share (per cent); Process of FIPB approval; Entry options for foreign investors in various infrastructure sectors.

(16Hours)

Skill Development

1. Visit and collect the details about the national highway in your area.
2. Visit and collect the details about the railway station in your area.
3. Visit your nearest Factory, Collect the Layout of the Unit
4. Visit nearest Constructions Concern, collect view of the concern
5. Visit any telecommunication industry and collect the details about it.

Suggested Readings:

1. Business Infrastructure Management, Manjunath K B, And Others HPH, Bangalore
2. Rajashri Majumdar: Infrastructure and Development in India – Inter-linkages and Policy
3. Business Infrastructure Management, Manjunath K b and others HPH
4. Issues, Rawat Publications
5. Raj Kapila & Uma Kapila (Ed.): Economic Developments in India, Academic Foundation
6. India Infrastructure Report, Oxford University Press
7. Anup Chaterjee and K. Narindar Jetli: Industry and Infrastructure Development in India since 1947, Century Publications.
8. K. Narindar Jetli and Vishal Sethi: Infrastructure Development in India – Post Liberalization Initiatives and Challenges.

