

**GOVERNMENT FIRST GRADE COLLEGE & P G CENTRE, BAPUJI NAGARA, SHIMOG-577-201**  
**PROFORM FOR DATA ON TEACHING STAFF**

**NAME AND DESIGNATION: DR. YASHODA ASSISTANT PROFESSOR OF COMMERCE**

**REGULAR YES**

**GL**

**1. PERSONAL INFORMATION**

DOB : <b>15/06/1977</b>	B. GROUP : <b>B+</b>	AADHAR NO : 314341854169
GENDER : <b>FEMALE</b>	KGID NO : 2266680	GPF NO :
MARITAL STATUS : <b>MARRIED</b>	PAN NO : ACVPY3079J	GER NO : 1003835
BANK A/C NO : <b>64027823734</b>	IFSC CO : <b>SBIN0040136</b>	BRANCH : SAGAR
RELIGION : <b>HINDU</b>	CASTE : SC	A/C No. :
CATEAGORY : <b>SC</b>	WHETHER BELONGS TO SC/ST: -----YES-----	
DEPUTED FROM : -----		
WHETHER PHYSICALLY CHALLENGED: -----YES-----		
PERMANENT ADDRESS: "Rajeshwari" Pampanagar II cross, Near shimoga 1, Shimoga		
POSTAL ADDRESS: House Name-"Rajeshwari" Pampanagar II cross, Near shimoga 1, Shimoga -		
Mobile.No: 9740563417		EMAIL ID : vignayash@gmail.com

**2. ACADEMIC QUALIFICATION**

S.N.	QUALIFICATION	BOARD/UNI.	YEAR OF PASSING	SUBJECT	RESULTST In %	CLASS
1.	S.S.L.C	Karnataka Secondary Education Examination Board	1992	Kannada, English, Hindi Maths,Social, Science.	62	FIRST
2.	Degree/PG M.COM	Kuvempu University	2000	COMMERCE	61	FIRST
3.	M.Phil.	Vinayaka Missions University, Salem, Tamil Nadu.	2009	COMMERCE	-----	FIRST
4.	UGC J.R.F.	-----	-----	-----	-----	-----
5.	NET/SLET	Kuvempu University	2006	COMMERCE	-----	-----

6.	Ph.D.	Kuvempu University	2015	COMMERCE	-----	-----
7.	COMP.LIT.					
8.	ANY OTHER DIPLOMA/DEGREE	-----	-----	-----	-----	-----

### 3. SERVICE DATA

DATE OF ENTRY INTO SERVICE : 21-01-2008			LENGTH OF SERVICE: 14 YEARS 05 MONTHS			
MODE OF ENTRY : PERMANENT			PROBATIONARY DECLARED : 2010			
DATE OF REPORT IN THE PRESENT COLLEGE : 04-05-2022						
DATE OF PROMOTION : 21-01-2022						
FIP IF AVAILED :		YES		NO		FROM: ----- TO:-----

#### DEPARTMENTAL EXAM DETAILS:

SL.N.	DATE	NAME OF EXAMINATION	REG. NO.	YEAR OF PASSING	CERTIFICATE NO.
1	04-02-2009	Accounts Higher		26-06-2009	
2	10-06-2008	General Law Part I		31-11-2008	
3	02-02-2009	General Law Part II		26-06-2009	

#### PLACES SERVED :

SL.N.	PLACE SERVED	NAME OF THE COLLEGE	FROM	TO
1.	SAGAR	SMT. IGGFGWC SAGAR	21-01-2008	30-04-2022
2.	SHIMOGA	GFGC Bapujinagar SHIMOGA	04-05-2022	Till Date
3.				

### 1. OC/RC/SHORT TERM COURSE/WORKSHOP/TRAINING/FDP

S.N.	COURSE ATTENDED	PERIOD		COLLEGE/UNIVERSITY/ASC/MHRD	DUR/ Days
		FROM	TO		
01.	Orientation course	17-07-2008	13-08-2008	Academic Staff College Mysore University	21
02.	Refresher course	03-08-2011	23-08-2011	Academic Staff College Mysore University	21

03.	Refresher course	30-06-2015	20-07-2015	Academic Staff College Mysore University	21
04.	Refresher Course	20-07-2020	01-08-2020	UGC- Human Resource Development Centre, University of Hyderabad.	15
05.	Short Term Course	28 <sup>th</sup> May 2020	3 <sup>rd</sup> June 2020	UGC-Human Resource Development Centre, Gujarat University	7 Days
06	Short Term Course	10 <sup>th</sup> June 2020	18 <sup>th</sup> June 2020	Mahatma Gandhi University, Kottayam, Kerala.	7 Days
07	Faculty Development Programme	4 <sup>th</sup> June 2020	10 <sup>th</sup> June 2020	UGC-Human Resource Development Centre, University of Kerala	7 Days
08	Faculty Development Program	23 <sup>rd</sup> June 2020	29 <sup>th</sup> June 2020	GOI-Ministry of Human Resource Development, University of Delhi	7 Days
09	Faculty Development Programme	8 <sup>th</sup> June 2020	14 <sup>th</sup> June 2020	GOI-Ministry of Human Resource Development, University of Delhi	7 Days
10	Faculty Development Programme	25 <sup>th</sup> May 2020	5 <sup>th</sup> June 2020	GOI-Ministry of Human Resource Development, University of Delhi	7 Days
11	Faculty Development Programme	2 <sup>nd</sup> July 2020	17 <sup>th</sup> July 2020	GOI-Ministry of Human Resource Development, University of Delhi	7 Days
12	Faculty Development Program	12 <sup>th</sup> August 20	25 <sup>th</sup> August 20	GOI-Ministry of Human Resource Development, University of Delhi	7 Days
13	Faculty Development Program	21 <sup>st</sup> May 2020	27 <sup>th</sup> May 2020	Rani Channamma University, Belagavi.	7 Days
14	Faculty Development Programme	28 <sup>th</sup> May 2020	3 <sup>rd</sup> June 2020	Rani Channamma University, Belagavi.	7 Days
15	Faculty Development Programme	14 <sup>th</sup> May 2020	20 <sup>th</sup> May 2020	Rani Channamma University, Belagavi	7 Days

ORGANISED ANY OF THESE: -----

## 2. SEMINAR/CONFERENCE/FDP

LEVEL	PAPER PRES.	NO. OF PUBLI.	TITLE OF THE PAPER	CHAIR PERSON	RESOURCE PERSON	ISBN/ISSN	NO. ATT.
REGIONAL							
STATE							
NATIONAL							
INTERNATIONAL							

FDP							
ORG. ANY OF THESE							
<b>3. PROJECT/RESEARCH WORK/GUIDESHIP</b>							
NAME				SPONSORED	FROM	TO	Amt. San.
-----				-----	---		----
<b>GUIDESHIP / CO-GUIDESHIP :</b>							
STUDENT NAME		COLLEGE/ UNIVERSITY		REG. DATE & NO.		AW. NOTI.NO & DATE	
-----		-----		-----		-----	
<b>4. IN VARIOUS COMMITTEE MEMBER/CHAIR PERSON</b>							
NAME	MEMBER/CHAIR PERSON	COLLEGE/ UNI /SOCIETIES			FROM	TO	
BOE	Member	Kuvempu University			June 2009	June 2009	
<b>5. BOOK PUBLISHED AND AWARD</b>							
S.N.	NANE OF BOOK	AUTHOR/ CO-AUTHOR EDITOR	YEAR OF PUB.	ISBN /ISSN	REMARKS		
1							
<b>DETAILS OF AWARD :</b>							

**PARTICIPATION AND PRESENTED PAPER IN CONFERENCE/SEMINAR**

SL.NO.	TITLE OF THE PAPER	ORGANISED	LEVEL/Year
1	“DR. B.R. AMBEDKAR AND SOCIAL REFORMS”	Dr. B.R. AMBEDKAR AND INDIA: CONTEMPORARY CHALLENGES”.IQAC Sponsored Smt. Indira Gandhi	One-Day State Level Seminar

		Govt First Grade Women's College Sagar, Departments of Humanities	
2	"EMERGING PERSPECTIVES ON HR, MARKETING AND FINANCE	organized by Maharani's Women's Commerce and Management College, Valmiki Road, Paduvarahalli, Mysore. IQAC 2018-2019 PG Departments of Commerce and Business Administration.	<b>National</b> 16 <sup>th</sup> March 2019.
3	"CONTEMPORARY INNOVATIONS IN INDUSTRY AND COMMERCE [CIIC-2019].	Held at Mangalore University, Mangalagangothri, Karnataka, India.	<b>National</b> On 22 <sup>nd</sup> and 23 <sup>rd</sup> February, 2019
4	"Quality Assurance: Foundation for the future Higher Education"	Held at Government First Grade College for Women Hollenarasipura. Hassan District, Karnataka.	National Held on 5 <sup>th</sup> September 2018
5	"Challenging Issues and Trends in the Changing World"	Organised by IQAC and all Departments Government First Grade College for Women, Davanagere.	National On 15 <sup>th</sup> March 2019
6	"Re-Inventing the Wheel of Indian Higher Education System in the Knowledge Economy Era".	Organized by Maharani Women's Arts, Commerce and Management College, Bengaluru.	<b>National</b> On Thursday, 24 <sup>th</sup> February 2019
7	on "Contemporary Issues and Challenges of Commerce in GST Regime"	Sahyadri Commerce and Management College Shivamogga	National On 9 <sup>th</sup> March 2019
8	"INNOVATIONS AND CHALLENGES IN BANKING INDUSTRIES IN INDIA"	Maharani's Women's Commerce and Management College, Valmiki Road, Paduvarahalli, Mysore.	National
9	"ROLE OF TEACHERS IN HIGHER EDUCATION"	Government First Grade College for Women Hollenarasipura. Hassan District, Karnataka.	National National

10	“THE EFFECTS OF DEMONETIZATION & CASHLESS ECONOMY ON INDIAN ECONOMY”.	Organised by IQAC and all Departments Government First Grade College for Women, Davanagere.	National
11	“ROLE OF INFORMATION AND COMMUNICATION TECHNOLOGIES IN HIGHER EDUCATION IN INDIA”	Maharani Women’s Arts, Commerce and Management College, Bengaluru.	National
12	“INNOVATIONS AND CHALLENGES IN BANKING INDUSTRIES IN INDIA”	Mangalore University, Mangalagangothri, Karnataka, India.	National
13	MANAGEMENT OF MICRO FINANCE INSTITUTIONS IN INDIA	I.D.S.G. Government College, Chikkamagaluru, Karnataka ICSSR-SRC	National
14	“IMPACT OF INFORMATION TECHNOLOGY ON BANKING INDUSTRY IN INDIA”	Sahyadri Commerce and Management College Shivamogga	National

## ARTICLES PUBLICATION

SL.NO.	TITLE OF THE PAPER	JOURNAL	ISSN/ISBN NO.
1.	“Public and Private Sector Investment Opportunities in India – An Overview” On 2014-06-06 Page No: 596-602	<b>IJRAR: UGC and ISSN Approved -</b>	ISSN 2349-5138 UGC Approval: Journal No: 43602
2	“Government Securities or State Government Securities – A Study”. Page No: 603-610	<b>IJRAR : UGC and ISSN Approved</b>	ISSN 2349-5138
3	“Directive Principles of State Policy on Tax – A Study” Page No: 611-618	<b>IJRAR: UGC and ISSN Approved</b>	E-ISSN 2348-1269, P- ISSN 2349-5138
4	CHANGING BUSINESS MODELS CHALLENGES AND OPPORTUNITISTS –	IJRAR : UGC and ISSN Approved -	E-ISSN 2348-1269, P- ISSN

	AN OVERVIEW		2349-5138
5	“ROLE OF PRIMARY AGRICULTURAL CO-OPERATIVE SOCIETY (PACS) IN AGRICULTURAL DEVELOPMENT IN INDIA”	INTERNATIONAL JOURNAL OF RESEARCH IN COMMERCE, ECONOMICS AND MANAGEMENT.	ISSN 2231-4245
6	“DEMONETIZATION AND ITS IMPACT”	INTERNATIONAL JOURNAL OF RESEARCH IN COMMERCE AND MANAGEMENT	ISSN 0976-2183
7	“THE MARKETING REINVENTION JOURNEY AND IMPACT – A EMPIRICAL STUDY” Page No: 627-635	<b>IJRAR: UGC and ISSN Approved -</b>	E-ISSN 2348-1269, P- ISSN 2349-5138
8	“THE EFFECTS OF DEMONETIZATION & CASHLESS ECONOMY ON INDIAN ECONOMY”	<b>IJCTI:</b> INTERNATIONAL JOURNAL FOR CREATIVE THOGUTH AND IDEATION.	ISBN: 978-93-88929-05-09
9	“SERVICES AND FINANCIA OF HOSNAGARA TOWN PANCHAYAT” L RESOURCES	INTERNATIONAL JOURNAL OF RESEARCH IN COMPUTER APPLICATION & MANAGEMENT	ISSN 2231-1009
10	“INNOVATIONS AND CHALLENGES IN BANKING INDUSTRIES IN INDIA”	Maharani’s Women’s Commerce and Management College, Valmiki Road, Paduvarahalli, Mysore. self-published	ISBN 978-93-5351-746-5

<b>11</b>	“ROLE OF TEACHERS IN HIGHER EDUCATION”	Government First Grade College for Women Hollenarasipura. Hassan District, Karnataka.	ISBN-978-81-933447-6-7
<b>12</b>	“ROLE OF INFORMATION AND COMMUNICATION TECHNOLOGIES IN HIGHER EDUCATION IN INDIA”	Maharani Women’s Arts, Commerce and Management College, Bengaluru	ISBN: 978-81-931746-8-5
<b>13</b>	“MANAGEMENT OF MICRO FINANCE INSTITUTIONS IN INDIA”.	I.D.S.G. Government College, Chikkamagaluru, Karnataka	ISBN: 978-93-84698-67-6
<b>14</b>	“IMPACT OF INFORMATION TECHNOLOGY ON BANKING INDUSTRY IN INIDA”	Sahyadri Commerce and Management College Shivamogga	ISBN: 978-81-938339-6-4
<b>15</b>	“A Study on Fraud Faced by Banks or Credit Card Companies in India-An Overview”	JETIR Journal of Emerging Technologies and Innovative Research	Volume 6 Issue 5, Page no. 1715-1723, May 2019 ISSN: 2349-5162
<b>16</b>	Challenges in Rural and Payment Banks Qualitative Instruments and Selective Tools-A Empirical Study”.	JETIR Journal of Emerging Technologies and Innovative Research	Volume 6 Issue 9, Page no. 901-908, 10/09/2019, ISSN: 2349-5162
<b>17</b>	“Financial Analysis of Retail, Wholesalers, Manufacturing Sectors-An Overview”	JETIR Journal of Emerging Technologies and Innovative Research	Volume 7 Issue 1, Page no. 413-421, 15/01/2020, ISSN: 2349-5162
<b>18</b>	“Digital Marketing in India: Opportunities and Future Prospects”	IJIPAR International Journal of Innovative Practice and Applied Research.	Volume:10, Issue:1(A), January-March 2020, ISSN: 2349-8978



<b>19</b>	“Modern Management in Insurance Companies and its Strategies to Mobilize the Funds from Public-A Study”	STD JOURNAL Science, Technology and Development Journal,	Volume IX, Issue IX, Page no. 105- 115, September- 2020, ISSN NO: 0950-0707
<b>20</b>	“Composition of the Structured Product Market and its Contribution-An Overview”	STD JOURNAL Science, Technology and Development Journal	Volume IX, Issue IX, Page no. 116- 124 September-2020, ISSN NO: 0950- 0707
<b>21</b>	“Current Monetary Situation in India and Policies to Control Inflation: An Analysis”	STD JOURNAL Science, Technology and Development Journal	Volume X, Issue VI, Page no. 747-759, JUNE-2021, ISSN NO: 0950-0707
<b>22</b>	“Liberalize Trade in Industrial Products-An Overview”	STD JOURNAL Science, Technology and Development Journal	Volume X, Issue VI, Page no. 732-746, JUNE-2021, ISSN NO: 0950-0707
<b>23</b>	Issues and Challenges of Development Goals and India-A Study	JOURNALUGC-CARE Approved Group II Journal	no.1937-1948, June 2021, ISSN NO: 1869-9391
<b>24</b>	“Empirical Determinants of the Demand and Indian Monetary Policy: An Overview”	GIS SCIENCE JOURNAL An UGC-CARE Approved Group II Journal	Volume 8, Issue 6, Page no. 1925- 1936. June 2021, ISSN NO: 1869- 9391