



**Government of Karnataka**  
**Department of Collegiate Education**  
**MAHARANI'S WOMEN'S COMMERCE AND MANAGEMENT**  
**COLLEGE (Affiliated to University of Mysore, Mysuru),**

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**POST GRADUATE DEPARTMENT OF BUSINESS ADMINISTRATION**

<b>DEPARTMENT</b>	<b>MBA</b>
<b>TITLE OF THE PROGRAM</b>	<b>INDUSTRY VISIT</b>
<b>NAME OF THE COORDINATOR</b>	<b>DR. KANTESHA SANNINGAMMANAVARA</b>
<b>DESIGNATION</b>	<b>ASSISTANT PROFESSOR</b>
<b>DATE OF VISIT &amp; TIME</b>	<b>06/11/2019; 12.30 PM TO 2.30 PM</b>
<b>BENEFICIARIES OF THE PROGRAM</b>	<b>TEACHERS (02) and STUDENTS (53)</b>
<b>INDUSTRY VISITED</b>	<b>KSIC FACTORY, MYSORE</b>
<b>PROGRAM SUMMARY</b>	
<p>The III Sem MBA students of Post Graduate Department of Business Administration visited the popular Karnataka Silk Industries Corporation Ltd (KSIC) , the Silk Weaving Factory situated in Mananthody Road, Mysore. The students were happy to visit the silk factory that was established in 1912 by the Maharaja of Mysore Province which was manufacturing and supplying silk fabrics to meet the requirements of the royal family and ornamental fabrics to their armed forces. The students learnt from the factory people that looms and preparatory machines of the factory were imported from Switzerland and was the First of its kind in India. In 1980 the silk weaving factory was handed over to Karnataka Silk Industries Corporation Ltd, a Government of Karnataka enterprise and popularly known as KSIC. 53 students and two faculty members visited the factory and watched the weaving process. They saw the KSIC sarees ranging from Rs. 18000 to Rs. 3, 40, 000 ( manufactured recently with its grandeur). The students were happy to visit the factory which is more than 100 years old.</p>	



**Dr. Kantesha Sanningammanavara , the Program Coordinator with faculty Smt. Suguna and 53 students at the KSIC Factory gate, Mysuru-12**