



Government of Karnataka  
Department of Collegiate Education

**MAHARANI'S WOMEN'S COMMERCE AND MANAGEMENT COLLEGE**

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**INDUSTRY VISIT REPORT**

<b>DEPARTMENT</b>	<b>PG DEPT OF BUSINESS ADMINISTRATION</b>
<b>TITLE OF THE PROGRAM</b>	<b>INDUSTRY VISIT</b>
<b>NAME OF THE COORDINATOR</b>	<b>DR. NALINI R</b>
<b>DESIGNATION</b>	<b>ASSOCIATE PROFESSOR</b>
<b>DATE OF VISIT</b>	<b>27/12/2019</b>
<b>BENEFICIARIES OF THE PROGRAM</b>	<b>I SEM MBA STUDNETS; 54</b>
<b>NAME OF FACTORY VISITED</b>	<b>MYMUL, MYSORE</b>

**BRIEF SUMMARY OF THE PROGRAM**

The I Sem MBA students of Post Graduate Department of Business Administration visited the popular Mysore Milk Union Ltd (MYMUL), (a unit of KMF) situated in Mysore. Mysore Dairy with the capacity of 10 TLPD was started in the year 1965 under the control of the Department of Animal Husbandry and Veterinary Services of Karnataka State, which was transferred to Karnataka Dairy Development Corporation in the year 1974. The capacity was expanded to 60 TLPD in 1980 under the scheme operation flood and transferred to the Karnataka Milk Federation in 1984. As per the Government policy the Dairy and its Chilling Centers were handed over to Mysore Milk Union on 01.06.1987. From April 2015 Bifurcation of Mysore-Chamarajanagar district milk union as Mysore milk union and Chamarajanagar milk union. This plant is the new Mega dairy plant installed with capacity 6 LLPD expandable to 8 LLPD at Alanahally, Mysore. 54 students and two faculty members visited the plant. Mr. Rahul, the Marketing Manager of the unit took the students and staff to visit the factory and explained how milk is received from farmers and how it is processed in the unit to get purified milk, curd, kova, peda, mysore pak and butter milk. The processing of milk and other milk related products as well as sweets made out of milk have been fully automated in this factory and the same was explained by the manager. The students also observed the automatic packing as well as functioning of quality control lab at MYMUL. The students felt happy to observe the functioning of the unit.

