



Placement Cell Activity Reports: 2017-18 (PG)



resource person opined that the students are eager to learn and industry experts' interaction will help them to attain the knowledge.

On 11-09-2017, A guest lecture was organized for the III semester MBA students on 'How to prepare for placement?'. Prof. Pradeep, the placement officer, SJCE, Mysore was the resource person of the occasion. The program was arranged in PG2 Lecture Hall. The resource person highlighted the need for language skills to make oneself fit for placement in the days to come. The program was useful to the students and 57 students attended the program. The



On 23-10-2017, A guest lecture program was organized for III semester MBA students to help them prepare for placement. Mr.K S Manjunatha, the Founder & CEO of Iquest, Mysore addressed the students on "The Importance of Placement Preparation and Way Forward". 43 students attended the program and were benefitted. The speaker highlighted the employability challenge and the approaches to handle them.

A three day workshop from 02-11-2017 to 04-11-2017 on "Soft Skills Development" was organized for the III Semester MBA Students and resource person of the occasion was Mrs.Swarnagowri Govindaraj, Soft Skills Trainer & Counselor, educated and trained from Sandiago State University, USA. The speaker focused on concepts like Communication Skills, Listening skills, emotional regulation, empathy, self esteem and time management. The program was arranged in I MBA Lecture hall.

A three day workshop from 26-11-2017 to 28-11-2017 on "Soft Skills Development" was organized for the III Semester MCOM Students and resource person of the occasion was Mrs.Swarnagowri Govindaraj, Soft Skills Trainer & Counselor, educated and trained from Sandiago State University, USA. The speaker focused on concepts like Communication Skills, Listening skills, emotional regulation, empathy, self esteem and time management. The program was arranged in II MCOM Lecture hall.



On 22-01-2018, A Special lecture on Resume Building was arranged for the benefit of IV semester MBA students. Prof.Ramesha.V, PG Department of Studies in Commerce, Government First Grade College for Women, Hassan, was the resource person.



On 08-02-2018, A special lecture on ‘GST and Career Building’ was arranged for the benefit of IV semester MBA students. A practicing Chartered Accountant Dr. Vageesh Hegde, addressed the students. He started with the genesis of the concept and explain the need for implementing GST. He brought to light the changes in tax payments by firms due to implementation of GST, the various slabs applicable to various types of businesses. He explained the journey of Indian tax system to VAT and then to GST. The speaker then highlighted the skill to be developed by the students to apply GST and

to build their career. 55 students attended the program/ the resource person appreciated the efforts taken by the institution in conducting the program which is appropriate to students at this point of time when the government had implemented GST in India.



A one day workshop on ‘Campus to Corporate’ was organized for the II and IV semester MBA students to help them face interviews and prepare for their future career. Prof. a R Dwarakanth, Corporate trainer & after School Teacher, EC Member (PR and Marketing), ISTD, Mysore was the resource person. On 21-02-2018, 54 students of IV semester MBA and on 22-02-2018, 56 students of II semester MBA attended the workshop. The students expressed it was very informative and helpful program to build

their career in the present digital world. The resource person brought to the notice of students about MOOCs and the need for them to complete appropriate online certification programs to be competitive. The speaker expressed that the students are very interested to learn and trainable.

On 23-03-2018, A guest lecture was organized on ‘Women Empowerment and Entrepreneurship’ for the II semester and IV semester MBA students. The resource person on the occasion was Smt. Sujatha Rajpal, Writer and Motivational Speaker, Mysore. About 100 students attended the lecture program which was more interactive in nature.

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