

Government of Karnataka  
 Department of Collegiate Education  
 Maharani's Women's Commerce and Management College, JLB Road, Mysuru  
**Department of MBA**

**2017-18**

**Academic Events Facilitated By the Department in the Campus and Outside the Campus**

The department to MBA with committed and hardworking faculty strives to nurture entrepreneurial skills in the students and conducted the following events for the benefit of students. It also sent its students to participate in the academic events organized by other institutions for higher learning.

**I. Events organized in the Department**

| <b>Sl. No.</b> | <b>Date</b>                 | <b>Event Type &amp; Class-</b> | <b>Resource Person</b>  | <b>Topic</b>  |
|----------------|-----------------------------|--------------------------------|---|---|
| 1              | 11-09-2017                  | Guest Lecture<br>III Sem       | Mr Pradeep, ,<br>Placement officer ,<br>SJCE, Mysore  | Soft Skills Development                                     |
| 2              | 23-10-2017                  | Guest Lecture<br>III Sem       | Mr K S<br>MANjunath, Founder<br>& CEO- iQuest,<br>Mysore  | Importance of Placement<br>Preparation & Its Way<br>Forward |
| 3              | 02-11-2017 to<br>04-11-2017 | Workshop III<br>Semester       | Mrs Swarnagowri<br>Govindaraj, Soft<br>Skill Trainer &<br>Councillor, San<br>Diego State<br>University, USA | Soft Skills Development                                     |
| 4              | 10-11-2017                  | Special Lecture<br>III Sem     | Mr Sharath, AGM-<br>HC & GA,<br>Welsupun Corp Ltd,<br>Maddur  | Recent Trends in HRM  |
| 5              | 22-01-2018                  | Guest Lecture<br>IV Sem        | Dr Ramesha,<br>Asst Profesor, CC-<br>MCom, GFGC,<br>Hassan  | Effective Resume<br>Building                                |
| 6              | 08-02-2018                  | Special Lecture<br>IV Sem      | Mr Vageesh Hegde,<br>Chartered<br>Accountant  | GST & Career Building                                       |

|   |            |                          |   |  |
|---|------------|--------------------------|---|--|
| 7 | 22-02-2018 | One Day Workshop/ IV Sem | Prof A R Dwarakanath, Soft Skill Trainer & After School Teacher, ISTD, Mysuru Chapter | Campus to Corporate                        |
| 8 | 21-03-2018 | One Day Workshop/ IV Sem | Prof A R Dwarakanath, Soft Skill Trainer & After School Teacher, ISTD, Mysuru Chapter | Campus to Corporate                        |
| 9 | 22-03-2018 | Guest Lecture            | Mrs. Sujatha Rajpal, Motivational Speaker & Writer, Former SBI PRO                    | Women Empowerment & Women Entrepreneurship |

## II. Events Attended by Students in Other Institutions

| Sl. No. | Date       | Institution                      | Event Type/ Class    | Resource Person/s   | Topic  |
|---------|------------|----------------------------------|----------------------|---|--|
| 1       | 06-09-2017 | BIMS, Mysore                     | Talk, III Sem        | Dr Seema Rao, India's First Woman Commando trainer              | Winning at Change & Innovation                 |
| 2       | 03-10-2017 | BIMS, Mysore                     | Interaction, III Sem | Mr. Philip Kohelo, HR, Kalyani Group of Companies, PUNE         | Qualities Expected MBA Graduates from Industry |
| 3       | 08-10-2017 | iQuest, Mysore                   | Seminar, III         | K S Manjunath, Founder & CEO, MRS. Arunadevi, Mr Deepak-Trainer | Quantitative Aptitude Skill Development        |
| 4       | 27-10-2017 | Bharathiya Vidhya Bhavan, Mysore | Workshop, I Sem      | Mr Jayaprakash Nagathihalli- 'The Motivational Guru'            | Personality development                        |

|    |                         |  |                                    |  |   |
|----|-------------------------|--|------------------------------------|--|---|
| 5  | 18-11-2017              | Vidya Vikas College of Engg & Mgt , Mysore | Workshop, I MBA                    | TALLY Masters Software Solutions ‘ Staff                         | GST & Its Application through TALLY Software    |
| 6  | 19-01-2018              | Basudev Somani FGFC, , Mysore              | National Level Conference/ IV Sem  |  | Infrastructure & Sustainable Development        |
| 7  | 01-02-2018              | Teresisn College, Mysore                   | State Level Workshop / IV Sem      | Dr Noor Afza, Tumkur University & Dr Nalini                      | Emerging Trends in Banking & Stock Market       |
| 8  | 02-02-2018              | BIMS, Mysore                               | Special Lecture/ IV Sem            | Mr. Gopinath, Regional Office Head, Canara Robeco MF , Bangalore | Trading in Equity & Derivatives in Stock Market |
| 9  | 03-03-2018              | Vidhyavardhaka First Grade College, Mysore | One Day State Level Conference     |  | Digital Marketing                               |
| 10 | 08-03-2018              | L& T Ltd, Mysore Campus                    | Training Program                   | Mr. Ashwath Raman, Trainer                                       | Self Reflection & Self Image                    |
| 11 | 16-03-2018 & 17-03-2018 | BIMS, Mysore                               | Two Days National Level Conference |  | Digital Revolution                              |

### III. Other Activities Held by the Department

The department of MBA conducted a day long Parent - Teacher Meeting on 22-09-2017 to interact with the parents of III Sem MBA students and highlighted the parents about the respective student’s progress in academics and personal growth. The meeting was well received by the parents and they too shared their thoughts during the interaction session. Dr Annegowda, the Principal of the college presided over the meeting. HOD of MBA Dr GH Mahdevaswamy and the CC of MBA Dr NAalini R, and all the guest faculty were present during the meeting.

### IV. Students’ Achievements

1. The following students of II Sem MBA won participation certificates in the Management Fest held at Vidya Vikas College, Mysore on 16th & 17<sup>th</sup> Mar 2018:

Keerthana N R, Rashmi B, Varalakshmi S, Arpitha N & Komala R.

2. The following students of II Sem MAB participated in the one day Management Fest held at Vidhyavardhaka College, PG Centre, Mysore and won Second Prize:

Hamsashree, Pooja Manoj & Harshitha K

#### **V. Industry Academia Interface**

1. The III semester students of MBA along with their faculty visited Nestle Co Pvt Ltd, situated at Nanajangudu on 18<sup>th</sup> Nov 2017.
2. 25 Students and Two faculty members of the Department were invited by L & T to participate in a Training program on 'Self Reflection & Self Image' conducted on the eve of International Women's day on 8<sup>th</sup> march 2018 in their campus from 9 am to 1 pm.

#### **VI. Institutional Interface**

The II Sem and IV Sem students of MBA visited SDM-IMD, Mysore which is one of the popular B Schools in the State of Karnataka. The students interacted with students and the faculty at SDM-IMD. Dr. Sunil, the Librarian of SDM-IMD and Dr Neethu Ganapathy, Faculty at SDM interacted with our students on subjects like career building and importance of networking in today's competitive world.

Signature of HOD- MBA

(Dr. G. H. Mahadevaswamy)