



**Government of Karnataka**  
**Department of Collegiate Education**  
**MAHARANI'S WOMEN'S COMMERCE AND**  
**MANAGEMENT COLLEGE**

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**PG DEPARTMENT OF BUSINESS ADMINISTRATION**

**Academic Events of 2019-20**

The major aim of imparting Management Education at the Post Graduate Level being facilitating students to face professional and personal challenges by using the knowledge they gained, the skills they acquired and the positive attitude they could learn to build during their learning process. In order to facilitate a conducive learning atmosphere, create and sustain interest in the learners, the department of MBA organizes various academic events. In addition, the students also participate in certain outdoor academic events like live talks, workshops, seminars and conferences. In order to enlighten the students about functions of a business organization they are also facilitated with plant visit to companies and educational tours. Following academic events were facilitated by the department during the academic year 2019-20:

**I. Events Organised by the Department**

Sl No.	Date	Event Type	Resource Person/s	Beneficiaries
1	19-24, August 2019	MQuest- A Departmental Management Fest	Dr. Kantesha Sanningmmanavara & all Faculty members	III Sem MBA
2	04-10-2019	Orientation Program	DTM. HARIS A. W Global Head- Human Resources, Sanria Engineering and Consulting Private Limited	I Sem MBA
3	31-10-2019	Guest Talk on “ Creative Thinking and SWOT Analysis”	Dr. Lakshmi, Associate Professor, Maharani’s Women’s Commerce & management College, Banaglore	III Sem MBA
4	22-11-2019	Special Lecture on ‘Motivation Theories and Its Applications’	Dr. B. H. Suresh, Retired Professor, DIS in Commerce, University of Mysore, Manasagangotri, Mysuru.	I Sem MBA
6	30-11-2019	Guest Talk on “ Challenges in Women Leadership”	Dr. Sri Vidya, Professor (SA) PSG Institute of Management, Coimbatore	III Sem MBA
7	01-02-2020	Budget Watch	Live Telecast	IV Sem MBA

**II. Outdoor Academic Events attended by Students**

Sl No.	Date	Event Type	Venue	Beneficiaries
1	21-11-2019	One Day National Seminar on “Impact of Corporate Governance in the Emerging Business Environment”	Teresian College, Mysuru	I Sem MBA
2	22-11-2019	Edutainment Event on	KSOU Convention Hall	III Sem MBA

		“Unlearn to Lead” by Sri Venkatesh S V, CEO-RiiT, Former Advisor to NSDC, GOI		
3	25-11-2019 to 30-11-2019	EDP ON WOMEN EMPOWERMENT	Mysuru Chamber of Commerce & WISE, Mysuru at Mysore Chamber of Commerce, Devaraj Urs Road, Mysuru	I SEM MBA
4	07-12-2019	Live Talk Show on “Dynamics of Decision Making” by Corporate Guru Swami Sukhabodhananda	Mysore Medical College Platinum Jubilee Auditorium (JK Grounds)	III Sem MBA
5	Jan 2020	Six Days : Skills Development Training in Horticulture Crops”	Centre of Excellence for Precision Farming Training in Horticulture Crops at Maddur	IV SEM MBA

### III. INDUSTRY VISIT

SI No.	Date	Name of Plant Visited	Place	Beneficiaries
1	06-11-2019	KSIC	MYSORE	III SEM MBA
2	27-12-2019	MYMUL	MYSORE	I SEM MBA

### IV. WORKSHOPS ORGANISED BY THE DEPARTMENT

SI No.	Date	Title of Event	Resource Persons	Beneficiaries
1	27-11-2019	Live trading & Stock Market	Prof. Sharath B. S JSS - Centre for Management Studies, JSS Science and Technology University, JSS Technical Institutions Campus, SJCE, Mysore - 570006.	III Sem MBA
2	09-01-2020	MBA Final Project Work	Dr Nalini R, Associate Professor & Dr Kantesh Sanningammanavara	IV Sem MBA
3	10-03-2020	Personality Development	Mr. Zubair Ahmed, Founder-Eminence Academy for Soft Skills, Mysore	II Sem MBA

### V. CERTIFICATE PROGRAMS ORGANISED BY THE DEPARTMENT

SI No.	PERIOD	TITLE OF PROGRAM	INSTITUTION ASSOCIATED	Beneficiaries
1	18-10-2019 TO 04-12-2019	SOFTSKILLS & TECHNICAL SKILLS DEVELOPMENT	SURABHI SOFTWARES, MYSURU	III SEM MBA

The feedback obtained by the students revealed the fact that they enjoyed the learning facilitation provided by the college through this department. All the faculty members and the students of this college thank the Principal for providing the above opportunities to the faculty and the students.

DR. NALINI R,  
HOD- MBA

1. IV SEM STUDENTS ENJOYING LEARNING IN MQUEST EVENT!



2. DTM Haris W Global Head, Sanrias Engineering Services Ltd, and Prof Krishnamurthy, the editor of College Magazine Committee Enlightening MBA Students during Induction Program!



3. IV Sem MBA students attended a Talk Show at KSOU held by the RiiT on “Unlearn To Lead”!



4. Dr Lakshmi Enabling MBA students to think Creatively



5. Senior MBA students demonstrating a GD to help their juniors to learn to participate!



6. Senior MBA students training their juniors in A one day workshop!



7. KSIC VISIT BY IV SEM MBA STUDENTS!



8. MYMUL VISIT BY II SEM MBA STUDENTS!



9. MBA Students, along with the Principal, teaching & administrative staff learning together attending Outdoor Events!



10. Students attended National Seminar at Tersian College, Mysore!

