

**DR. P. DAYANANDA PAI - P. SATHISHA PAI GOVERNMENT FIRST GRADE COLLEGE,  
CARSTREET, MANGALURU-575001.**

**II MCOM Project Report 2021-22**

<b>Sl. No</b>	<b>Reg. No</b>	<b>Name</b>	<b>Topic</b>
1	202601365101	Aashita	Consumer Satisfaction of Watch's in Mangalore City
2	202601365102	Akshatha	A Study on Customer Satisfaction Towards Washing Machine with Reference to Dakshina Kannada District
3	202601365103	Akshatha	Consumer Satisfaction Towards Paints with Reference to Mangalore City
4	202601365104	Akshitha	Customer Satisfaction Towards Toothpaste with Reference to Mangalore City
5	202601365105	Anuja	Consumer Buying Behaviour Towards Noodles in Mangalore City
6	202601365106	Anusha N	A Comparative Study on Housing Loan of Public and Private Sector Banks in Dakshina Kannada District
7	202601365107	Arpitha	A Study on Consumer Satisfaction Towards Lipsticks with reference to Mangalore City
8	202601365108	Ashalatha G	A Study on Customer Preference on Areca Tea in Karnataka State
9	202601365109	Ashmitha	Customer Satisfaction of Apollo Pharmacy in Mangalore City
10	202601365110	Ashritha	Employee Job Satisfaction on Kalbavi Cashew Industry in Dakshina Kannada District
11	202601365111	Bindu N	A Study on Consumer Satisfaction Towards Solar Water Heaters with Reference to Mangalore City
12	202601365112	Chaithra	A Study on Consumer Satisfaction Experience on on Packaged Chips with reference to Dakshina Kannada District
13	202601365113	Charanraj N	A Study on Customer Satisfaction Towards Plastic Bags in Mangalore City
14	202601365114	Deeksha	A Study on Issues and Concerns Regarding Digital Wallet Among Users With Special Reference to Dakshina Kannada District
15	202601365115	Deeksha	A Study on Customer Satisfaction Towards Patanjali Product with Reference to Kumble Panchayat
16	202601365116	Deekshith Kumar	Consumer Perception on Usage of Mask and Sanitizer After Covid-19
17	202601365117	Dhanya	A Study on Consumer Satisfaction towards Amul Products with reference to Dakshina Kannada District of Karnataka
18	202601365118	Dhanyashree	A Study on Workplace Safety and Security Policy Measures in Achal Industries in Dakshina Kannada District
19	202601365119	Dhanyashree K	Consumer behaviour regarding usage of Comfort Fabric Conditioner in Mangalore City
20	202601365120	Dilip D Vernekar	A Study on User Experience of Digital Marketing with reference to their Attitude towards Their Benefits in Dakshina Kannada District
21	202601365121	Gopika Shenoy	Customer Satisfaction of Nivea Brand in Mangalore City
22	202601365123	Harish T C	A Study on Issues and Concerns Regarding Online Learning among Students with Special Reference to Dakshina Kannada & Kasargod District
23	202601365124	Harshatha M	Customer Satisfaction of Feminine Hygiene Products
24	202601365125	Harshini	A Study on Consumer Behaviour Regarding Usage of Aachi Masala Products in Mangalore City
25	202601365126	Harshitha G	Consumer Satisfaction Regarding the User Experience of Britannia Biscuits in Manjeshwara Village Kasargod District
26	202601365127	Jayadev R Shabaraya	Consumer Satisfaction about Redmi Mobiles in Local Market
27	202601365128	Jayaraj Rk	Consumer Preference Towards Home Made Bakery Food Product viz-a-viz Company Made Bakery Food Product: A Comparative Study in Mangalore City
28	202601365130	Karthik M	Marketing Startegies and Consumer Behaviour of the Hero Motorcrop Limited in Mangalore City
29	202601365131	Kavya	Consumer Behaviour towards Online and Offline Shopping: A Study in Mangalore City

30	202601365132	Kavya D	Consumer Preference and Behaviour with to Detergent Soap: A Study in Mangalore City
31	202601365133	Laxmi Kamath	Consumer Preference Towards Traditional Outfits viz-a-viz Modern Outfit : A Comparative Study in Mangalore City
32	202601365134	Mamatha	A Study on Consumer Preference Towards Mobile Banking in Dakshina Kannada District
33	202601365135	Manoj C S	Comparative studies on Electrical Wire Supplies in Mangalore Cities
34	202601365136	Narasimha Prabhu	Comparative Study on Physical Take-away viz-a-viz Online Food Delivery System: A Study in Mangalore City
35	202601365137	Navya D	Customer Satisfaction of Life Insurance Corportation of India
36	202601365138	Nireeksha B	Customer Satisfaction regarding usage of Edible Oil for Cooking
37	202601365139	Nishitha K	Constomer Satisfaction Towards Mobile Networks with Reference to Managalore City
38	202601365140	Nishmitha S	A Study on Consumer Satisfaction Towards Ice Cream with reference to Mangalore City
39	202601365141	P Aadithya Kamath	Consumer Preference Towards Multi- store Retail Shops
40	202601365142	Pratham	Consumer Preference Regarding the Purchase of Ribbons and Ballons Cake: A Study in Mangalore City
41	202601365143	Pratheeksha Kumari	Buying Behaviour of College Students Towards Purchase of Books Through Online viz-aviz Physical Buying: A Study in Mangalore City
42	202601365144	Prathijna R C	Buying Behaviour of Consumer Towards Online Purchase of Outfits : A Study in Mangalore City
43	202601365145	Prathiksha	Consumer User Experience Towards the Purchase of Cement: A Comparative Study in Mangalore City
44	202601365146	Preethi	Usage Satisfaction of Laptop Computers: A Study in Mangalore City
45	202601365147	Rajeshwari	Consumer Satisfaction Towards the Using Camera: A Study in Mangalore City
46	202601365148	Raksha M	A Study on Consumer Satisfaction Regarding usage of Face Cream in Mangalore City
47	202601365149	Rakshan	Comparative Study on Customer Satisfaction on Bajaj Fan Market in Mangalore City
48	202601365150	Rakshitha	Consumer Buying Behaviour of School Bag in Mangalore City
49	202601365151	Ranjitha K	Consumer Satisfaction Experience on Usage of Perfume with reference to Dakshina Kannada District
50	202601365152	Sahana	A Study on Impact and Implementation of GST on Traders in Mangalore City
51	202601365153	Sahana	A Study on Consumer Preference Regarding the Buying and Consumption of Chocolate in Mangalore City
52	202601365154	Sathyendra K R	A Study on Consumer Behaviour of Choosing Movie Theatres in Mangalore City
53	202601365155	Savitha	A Study and Analysis of Customer Perception on Nandini Milk and Milk Product in Mangalore City
54	202601365156	Shilpa	Buying Behaviour of Consumer Towards Purchase of Air conditioner in Mangalore City
55	202601365157	Shraddha	Buying Behaviour of Student Towards the Purchase of Writing Book: A Study in Mangalore City
56	202601365158	Shradha B S	Consumer Satisfaction Towards Lenskart Product in Mangalore City
57	202601365159	Shravya B S	Consumer Satisfaction Towards the Different Models of Maruti Suzuki: A Study in Mangalore City
58	202601365161	Shrilatha I	Consumer Preference Towards Coffee Powder: A Comparative Study of Various Brands of Coffee Powder in Mangalore City
59	202601365162	Soumya K	Customer Preference Towards Ayurvedic Products With Special Reference to Neerchal Village, Kasaragod District
60	202601365163	Sowmyalatha	Consumer Preference Towards Bathing Soap: A Comparative Study of Various Brands of Soaps in Mangalore City
61	202601365164	Suchithra	Marketing Strategies and Consumer Preference of Puma Brand of Product: A Study in Mangalore City
62	202601365165	Sujanya S	A Study on Social Media Marketing in Dakshina Kannada District

63	202601365166	Sushmitha. N	Consumer Experience of Coca-Cola Soft Drinks: A Study in Kasaragod District
64	202601365167	Swapna A	A Study on Consumer Satisfaction towards Usage of Parachute Hair Oil in Mangalore City
65	202601365168	Thrupthi	Customer Preference Regarding Buying Two Wheeler: A Study in Dakshina Kannada District
66	202601365169	Thushara	Work From Home viz-a-viz Work At Office: A Study of IT & ITES Professionals Living in Mangalore City
67	202601365170	Vidyashree B	Consumer Preference Towards Watsapp Messenger Application : A Study in Kumbbla City of Kasaragod District
68	202601365171	Vinaya S	Comparative Study of Commuter Experience of Passenger of Karnataka State Bus viz-a-viz Kerala State Bus.
69	202601365172	Vineeth Stephen Leon Dsouza	Customer Preference Towards Hyundai Cars In Mangalore City
70	202601365173	Yogitha	Customer Satisfaction Regarding the Usage of Refrigerator at Household: A Study in Mangalore City

  
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