

# **GOVT. COLLEGE FOR WOMEN (AUTONOMOUS), MANDYA**

## **Department of Commerce and Business Administration**

### **B.B.A PROGRAMME**

**Academic Year-2020-21**

**(Revised CBCS Scheme 2018-19 Onwards)**

#### **Criterion –II- Teaching - Learning and Evaluation**

##### **2.6 Teaching – Learning Process**

###### **2.6. Student Performance and Learning Outcomes**

2.6.1 Programme outcomes, programme Specific outcomes and Course outcomes for all programs offered by the institution are stated and displayed in website of the institution (to provide web link).

##### **Objectives of B. B.A Programme**

- To train for a strong foundation for the students in the different areas of business administration
- To develop the skills required for applying the concepts and techniques in the field of business management
- To build a strong attitude in the minds of students to work efficiently and effectively
- To make the students of B.B.A to develop entrepreneurship skills
- To develop the students of B.B.A to take the business decisions in an apt manner
- To train the students to work efficiently in different business environment

##### **B.B.A programme- Specific Outcomes**

- Students will be able to pursue Professional Courses like CA, CS, and CMA...etc and also Learners will be able to prove proficiency with the ability to engage in such courses.
- Students will get the skills like effective communication, decision making, problem solving in day-to-day business management activities.
- Learners will be able to do higher education and advance research in the field of commerce, Management and finance.
- Learners will be able to identify the role of business, entrepreneur, managers which will help learners to acquire knowledge and to respond appropriately when they confronted with decision making.
- The students will be ready for employment in functional areas like Accounts Executive, Insurance Advisors, Sales Executives, Financial consultant etc...

## Course Outcomes: B.B.A Programme

Sl. No	Title of the paper	Course Code	Course Objective	Course Outcomes
1	Financial Accounting -I	DSC 01	<p>The objective of this paper is to help students to acquire conceptual knowledge of accounting and financial accounting in particular.</p> <p>To lay foundation for recording various kinds of business transactions and to prepare and present financial statements</p>	<p>The students would be able to apply the basic principles of financial accounting and write up the accounts of a sole trading concern.</p> <p>This would make the students to develop the skill of preparing Final Accounts and Accounting for Departments and Branches. To develop the students to understand concepts and conventions and accounting standards and IFRS</p>
2	Principles of Management	DSC 02	<p>To provide the student with an understanding of basic management concepts, principles and practices.</p> <p>To make the students understand the concept of leadership and control</p>	<p>Students would be able to make use of different management principles in the course of decision making in different forms of business organizations.</p>
3	Business Environment	DSC 03	<p>To enable the students to acquire knowledge about Internal, external, Micro and macro-Environmental factors of Business.</p> <p>To give the students and</p>	<p>After completion of the course the student would have acquired knowledge of Internal, external, Micro and macro-Environmental factors of</p>

			<p>exposure to the dynamics of business environment</p> <p>To enable the students to analyze business priorities in the changing environmental conditions</p>	<p>Business.</p> <p>The student would have acquired knowledge of the dynamics of business environment and to analyze business priorities in the changing environmental conditions</p>
4	Business Decision Theories	DSC 04	<p>To use economic reasoning to problems of business.</p> <p>To apply economic analysis in the formulation of business policies.</p> <p>To acquaint the students about different market structures</p>	<p>Students would be able to make use of different economic reasoning to problems of business.</p> <p>After completion of the course the student would have acquired knowledge of economic analysis in the formulation of business policies and different market structures</p>
5	Management of Services	DSC-05	<p>To enable the students to acquire knowledge about basics of Banking, Insurance, Hotel, Hospital and Educational, Tourism and Event management services.</p> <p>To familiarize the students with the modern trends in banking.</p> <p>To familiarize the students on basic concepts of insurance</p>	<p>After completion of the course the student would have acquired practical knowledge of working mechanism of the Banking, Insurance, Hotel, Hospital and Educational, Tourism and Event management services.</p> <p>The students will be able to know the basic principles of insurance</p>

			services	industry and about the different types of insurance contracts
6	F.A -II	DSC-6	<p>The objective of this subject is to acquaint students with the accounting tools and techniques influencing Business Organizations.</p> <p>To enable the students to learn the functional aspects of Financial Accounting.</p>	<p>The students will know the various methods of calculating and recording depreciation in the books</p> <p>The students would be able to convert the books written on single entry basis(incomplete records) into proper double entry system. The students would be able to write up the accounts of certain special types of business units like branches, departments and non-trading concerns.</p>
7	Management Information System	DSC-7	<p>To acquaint with the Information technology infrastructure</p> <p>To understand the concept and application of management information system</p> <p>To understand the scope and key issues involved in managing</p>	<p>Students would be able to make use of Information technology infrastructure.</p> <p>Students would be able to understand the concept and application of management information system. Students would be able to understand the scope and key issues involved in managing</p>
8	Financial Accounting-III	DSC-8	To help students acquire knowledge on accounting for	The students will have a clear understanding on the

			<p>issue and redemption of capital and help them to prepare the final accounts of companies according to the requirements of Companies Act 2013.</p> <p>To familiarize the students of the accounting treatment required at the time of mergers and reconstruction of companies</p>	<p>accounting treatment of issue and redemption of shares/preference shares and debentures, calculation of profit prior to incorporation and its treatment.</p> <p>The students would be able to prepare the final accounts of Joint stock companies in the format specified by the companies Act.</p> <p>The students will know the accounting procedure involved in amalgamation and reconstruction of companies and accounting for the same.</p>
9	Cost Accounting	DSC-9	<p>The main objective of this subject is to familiarize students in various concepts of cost accounting in preparation of cost statement, valuation of inventory, labour and overheads</p>	<p>After studying this paper students are able to prepare cost statements and estimate the cost of production, valuation of inventories and labour cost and overheads</p>
10	Disaster Management	AECC	<p>Objective of this paper is to create awareness among the students on various disasters. Causes and hazards from these disasters.</p>	<p>To bring oneness among the students between the nature and human. students are able understand the concept of Disasters and its Causes.</p>

11	Quantitative Techniques	DSC-10	The objective of this paper is to help the students in understanding mathematical and statistical tools in business decision and to familiarize the students in quantification of data in business.	Students can gain knowledge to apply mathematical and statistical tools in business decision and to familiarize the students in quantification of data in business.
12	Commercial Law	DSC-11	To understand the basic structure of Business Law To enlighten the students to gain basic knowledge on Information Technology Act 2000 and RTI Act 2005 in India	The students will be able to understand the premise of the Indian Contracts Act. The students will understand the different elements of contract, factors related to the performance of contract and different modes of discharge of contract The students will get acquainted to the special contracts and will be able to explain the important provisions relating to them.
13	Organizational Behaviour	DSC-12	To familiarize the students with the basic concepts of the organizational behaviour To throw light on the individual determinants of behaviour To familiarize the students with the process of group	After studying this paper students would be able to understand basic concepts of the organizational behaviour. The students would have acquired knowledge of the individual determinants,

			dynamics To understand organizational change and development	group dynamics and organizational development
14	Management Accounting	DSC-13	To make the students to understand the concept of Management Accounting To Analysis and interpretation of financial statements. To Familiarize the concept of Marginal costing To Familiarize the concept of standard costing	This paper helps students to conceptualize advanced areas in management Accounting such as ration analysis, analysis of financial statement, cash flow statement and marginal costing
15	Company Law	DSC-14	To make the students to understand the law relating to the formation and management of a company and provisions of Companies Act 2013. To make the students understand the role of a secretary in a company	After studying this paper students would be able to understand various provisions of Companies Act 2013. To impart expert knowledge of the various provisions of the Companies Act, schedules, rules, notifications, circulars including secretarial practice, case laws and Secretarial Standards
16	Business Statistics-I	DSC-15	To make students to understand as to application of Statistical techniques like Mean, Median, Mode, SD, Correlation and Regression analysis for interpreting and drawing conclusion for	After studying this paper, the students would be familiarized to apply Statistical techniques like Mean, Median, Mode, SD, Correlation and Regression analysis for

			business problems through SPSS/ EXCEL while using statistical tools in the area of research	interpreting and drawing conclusion for business problems through SPSS/ EXCEL while using statistical tools in the area of research
17	Tax Management-I	DSC-16	<p>To provide basic knowledge of Income Tax Law and computations</p> <p>To equip students with application of principles and provisions of Income Tax Act, 1961</p>	<p>The students would be able to apply the provisions of Income Tax Act and know the residential status of different types of persons</p> <p>The students will be able to calculate the taxable income chargeable under the heads salary, house property and other heads of income and total taxable income and tax liability.</p>
18	Business Research Methods	SEC-1	<p>To enable students for acquiring basic knowledge in business research methods.</p> <p>To practically understand Research Process.</p> <p>To gain experience and confidence in carrying out a research</p> <p>To acquire the quality to collect data, analyze and interpret.</p> <p>To gain experience in writing research reports.</p>	<p>After studying this paper students would be able to understand the basic concepts in business research methods. The students would be able to apply the Research Process in carrying out a research. The students will be able to acquire the skill of collecting data, analyze and interpretation and gain experience in writing</p>



				research reports.
19	Elective-I(HRM)	DSE-1	To impart the people skill among students To ensure that students are comfortable with basis HR theories practice	After studying this paper students would be able to understand basic concepts of HRM and familiarized with basis HR theories practice
20	Elective-II (HRM)	DSE-2	To impart the personnel training and Development skills among students To enable students for acquiring basic knowledge in Carrier planning and development	Students can gain knowledge to apply personnel training and Development skills of HRM and will be acquired the knowledge of Carrier planning and development
21	Entrepreneurship and Small Business Management	DSC-17	To enable the students to understand the concept of entrepreneurship and to learn the professional behaviour on entrepreneurship. To identify significant changes and trends which create business opportunities and to analyze the environment for potential business opportunities.	To create on opportunity for Entrepreneurial Development and Role of Women Entrepreneur. To possessing the knowledge of Developing Successful Business Ideas How to Establishing an Enterprise and Funding Opportunities.
22	Business Statistics-II	DSC-18	To make students to understand as to application of Statistical techniques as probability theory and distributions, LPP, decision	After studying this paper, the students would be familiarized to apply Statistical techniques as probability theory and

			theories for interpreting and drawing conclusion for business problems through SPSS/ EXCEL while using statistical tools in the area of research	distributions, LPP, decision theories for interpreting and drawing conclusion for business problems through SPSS/ EXCEL while using statistical tools in the area of research
23	Tax Management-II	DSC-19	To understand the basics of the Indirect Tax Laws i.e. GST and Procedure and to study the computational process under various Acts GST rules. To understand the Registration Procedures and filing of returns	This paper aims to make the students to familiarize with GST and its provisions regarding determination of value of taxable supply, Input tax credit and e-filing of GSTR and Provisions of customs duty with case studies
24	Business Policy	SEC-2	To ensure that students are familiarized with the importance of CSR To ensure the importance of value generation in business	The students will understand the concept and importance of CSR. The students would be able to understand business ethics, principles and good practices.
25	Elective-III(HRM)	DSE-3	To enable the students to understand the concept of Wage and salary administration, Incentive plans and performance appraisal methods To enable the students to understand the concept and	The students would be able to understand the concept of Wage and salary administration, Incentive plans, performance appraisal methods and theories of motivation

			theories of Motivation.	
26	Elective-IV (HRM)	DSE-4	<p>To familiarize the students with the basic concepts of the Employee Empowerment, Employee Health and Safety, Industrial relations.</p> <p>To ensure that students and familiarized with the importance Industrial disputes and Strategic HRM</p>	<p>After studying this paper students would be able to understand the basic concepts of Employee Empowerment, Health and Safety, Industrial relations. The students will be more familiarized with Industrial disputes and Strategic HRM</p>