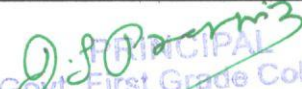


<b>Name/s of the Team Member/s</b>	Dr Salem Sreeveena	
<b>Course</b>	M Com	
<b>Subject</b>	Commerce	
<b>University</b>	Bangalore City University	
<b>Semester</b>	II	
<b>Paper Title</b>	Advanced E Commerce and Mobile Commerce	
<b>Module/Unit/Chapter</b>	<b>Session Number</b>	<b>Session Topic</b>
MODULE 1	1	Threats in e-commerce,
	2	Encryption overview, Elements of an encryption system
	3	Secret key encryption, Public-key encryption
	4	Digital signatures, Digital Certificates
	5	Types of Cryptographies, Secure Sockets Layer (SSL)
	6	Smart Cards and its applications
	7	Electronic Data Interchange Evolution, uses, Benefits,
	8	Working of EDI, EDI Standards, EDI Components,
	9	EDI Services, ANSI X12 and EDIFACT
MODULE 2	10	Overview of Electronic Payment Systems,
	11	Cybercash, Smart Cards
	12	Electronic Banking - types,
	13	Electronic Fund Transfers - Digital Token-based
	14	Electronic Payment Systems, E-cash, e-Cheque
	15	Payment Systems on internet
	16	Risk of Electronic Payment Systems.
	17	Secure Electronic Transactions (SET) Protocol
	18	Secure Electronic Transactions (SET) Protocol
MODULE 3	19	Test-1
	20	M-Commerce - Introduction
	21	Infrastructure Of M-Commerce –
	22	Types Of Mobile Commerce Services
	23	Technologies Of Wireless Business
	24	Benefits And Limitations, Support,
	25	Mobile Marketing & Advertisement
	26	Non – Internet Applications/services in M-Commerce
	27	Wireless/Wired Commerce Comparisons
	28	Wireless/Wired Commerce Comparisons
	29	Test-2
	30	Presentations
MODULE 4	31	Presentations
	32	A Framework For The Study Of Mobile Commerce – NTT Docomo's I
	33	Mode – Wireless Devices For Mobile Commerce
	34	Towards A Classification Framework For Mobile Location Based
	35	Wireless Personal And Local Area Networks
	36	The Impact Of Technology Advances On Strategy Formulation In
	37	The Impact Of Technology Advances On Strategy Formulation In
	38	The Impact Of Technology Advances On Strategy Formulation In
	39	Students discussion
MODULE 5	40	The Ecology Of Mobile Commerce – The Wireless Application
	41	Mobile Business Services
	42	Mobile Portals
	43	Factors Influencing The Adoption Of Mobile Gaming Services

  
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	44	Mobile Data Technologies And Small Business Adoption And
	45	M-Commerce In The Automotive Industry – Location – Based
	46	Criteria For Adoption And Solution Deployment
	47	The Role Of Mobile Advertising In Building A Brand
	48	The Role Of Mobile Advertising In Building A Brand
	49	M-Commerce Business Models
	50	M-Commerce Business Models

*D. S. Prashant*

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