



**GOVERNMENT OF KARNATAKA**  
**DEPARTMENT OF COLLEGIATE EDUCATION**  
**GOVERNMENT FIRST GRADE COLLEGE,**  
**MALLESHWARAM, BANGALORE – 560 012.**



**PERSONAL PROFILE**

**PART – A : PERSONAL DETAILS**

1	Name	:	Dr. Mallikarjuna.B.N
2	Residential Address	:	# 5/173, 'SHIVA SADANA' Raghavendra Mutt Road, 5 <sup>th</sup> Stage, Seethappa L/o, DB Sandra, Vidyaranyapura, BANGALORE – 560 097
3	Home Town (Native of)	:	BENDARAVADY
4	Phone No.	:	Landline : 080 – 23456291 Mobile : 98805 95398
5	Email ID	:	<a href="mailto:mallikbn.65@gmail.com">mallikbn.65@gmail.com</a>
6	Date of Birth & Age	:	20/09/1965,      _51_ Years
7	Blood Group	:	B <sup>+</sup> ve
8	Marital Status	:	Married
9	Spouse Name & Contact No. (if applicable)	:	Sneha. M 96325 21092
10	No. of Children with age (if applicable)	:	2 (26 Years & 25 Years)
11	Physical ailments (if any) (Please specify)	:	None
12	Permanent Account No. (PAN)	:	AFGPM0092K
13	AADHAAR No.	:	3662 0091 6220
14	Passport No.	:	K7152629
15	Driving License No.	:	KA02 19970003442

**PART - B : PROFESSIONAL DETAILS**

1	Date of Entry into Service	:	<u>02 / 07 / 1993</u> , Order No. <u>SET/340/93-94</u> dated <u>02 / 07 / 1993</u>
2	Designation	:	Associate Professor in Commerce
3	Date of Orientation	:	From : <u>17 / 01 / 2011</u> To : <u>14 / 02 / 2011</u>
4	Date of Refresher Course	:	1. From : <u>09 / 06 / 2011</u> To : <u>29 / 06 / 2011</u>
		:	2. From : <u>25 / 07 / 2012</u> To : <u>14 / 08 / 2012</u>
		:	3. From : <u>25 / 02 / 2013</u> To : <u>16 / 03 / 2013</u>
5	Date & Place of ATI attended	:	<u>DD / MM / YYYY</u> , Place : <u>N.A</u>
6	Placement Details	:	Date
	➤ Probation	:	<u>01 / 09 / 1995</u> ED-229-UPC-2007, dated 14-01-2008
	➤ SSL / Assistant Professor	:	<u>01 / 09 / 2001</u> ಕಾಶಿಇ:96/ಬೆಂ.ಸ್ನಾನೀ/2011-12, ಬಸ್ನಾವಿ, ಬೆಂಗಳೂರು, ದಿನಾಂಕ : 19.01.2013
	➤ SGL /Associate Professor	:	<u>01 / 09 / 2006</u> ಕಾಶಿಇ/38/ಬೆಂಸ್ನಾನೀ/2015-16, ಬಸ್ನಾವಿ, ಬೆಂಗಳೂರು, ದಿನಾಂಕ : 02.03.2016
7	Date of Increment	:	<u>01 / 09</u>
8	KGID No.	:	N.A
9	Highest qualification acquired (During the past five years)	:	Ph.D.,
10	<u>Details of Qualification</u>		
	➤ <u>Post Graduation</u>	:	M.Com.,
	▪ Subject / Specialisation	:	Costing & Taxation
	▪ Year of passing	:	1989
	▪ University	:	Bangalore University, Bangalore, Karnataka
	➤ <u>M.Phil</u>	:	(Completed / pursuing / not registered)
	▪ Subject / Topic	:	HRM
	▪ Year of passing	:	2009
	▪ University	:	Sri Venkateshwara University, Tirupati, Andhrapradesh
	➤ <u>Ph.D</u>	:	(Completed / pursuing / not registered)
	▪ Subject / Topic	:	Service Quality in Organised Retail Industry - With Special Reference to Bangalore City.
	▪ Year of passing	:	2017
	▪ University	:	Mysore Univeristy, Mysore, Karnataka
	➤ <u>Post Doctorate</u>	:	(Completed / pursuing / not registered)
	▪ Subject / Topic	:	
	▪ Year of passing	:	
	▪ University	:	

	➤ <u>Post Graduate Diploma</u>	(Completed / pursuing / not registered)			
	▪ Subject	:			
	▪ Year of passing	:			
	▪ University / College	:			
	➤ <u>NET / SLET</u>	:	(Completed / Not attempted / Not completed)		
	▪ Subject	:			
	▪ Year of passing	:			
	▪ University	:			
11	Research Guidance (if yes)	:	Yes / No		
	▪ Name of the University	:			
	▪ Period (from when)	:			
	▪ No. of students		M.Phil	Ph.D	
	➤ Registered for				
	➤ Completed				
12	Any other service before entry Into Government Service (if any) (Please furnish details)	:	<b>No</b>		
13	Industry Experience If yes, Please furnish details	:	Yes / No		
14	Details of Training Courses (such as Training on Placement, Computer, TQM, NCC, etc.,)				
	Name of the Organisation	Place	Period		Details of Training
			From	To	
	1. Bangalore University	Bangalore	1985-86	1986-87	Diploma in NSS
	2. SATSUNDE	Bangalore	08-05-2000	22-06-2000	Basics of Computers
	3.				
	4.				
	5.				
15	Details of Departmental Exams of Government of Karnataka completed : <b>N.A</b>				
	1.				
	2.				
	3.				
	4.				
	5.				

16	Details of any other knowledge / Skill / Course attended				:	<b>Nil</b>
17	Are you a member of BOS / BOE?				:	<b>Yes / No</b>
	If yes, Please furnish details					1. Chief Examiner for Bangalore University Examinations – Apr/May 2012, Oct/Nov. 2012, Oct/Nov. 2013, Oct/Nov. 2015, Apr/May 2017 & Oct/Nov. 2017
						2.
						3.
						4.
18	Details of membership in various Organisations/Boards/Agencies (Regional / State Level / National Level / International Level)				:	<b>Nil</b>
19	Details of Transfers: <b>N.A</b>					
	<b>Sl. No.</b>	<b>From</b>	<b>To</b>	<b>Name &amp; Address of the College / Institution</b>	<b>DCE order No. &amp; Date</b>	
	<b>1</b>					
	<b>2</b>					
	<b>3</b>					
	<b>4</b>					
	<b>5</b>					
	<b>6</b>					

## ANNEXURE TO PERSONAL PROFILE

### Details of Seminars, Conferences, Workshops, Programmes & Courses attended

Year	Details
1997	1. <b><u>20<sup>TH</sup> ALL INDIA ACCOUNTING CONFERENCE</u></b> held at GOA, on 2 <sup>nd</sup> & 3 <sup>rd</sup> February 1997. Conducted by Department of Commerce & Goa Chapter of Indian Accounting Association, Goa University.
	2. <b><u>2<sup>ND</sup> STATE LEVEL COMMERCE CONFERENCE</u></b> on “ <b>Challenges for Business Education in the 21<sup>st</sup> Century</b> ” at Davanagere, from 11 <sup>th</sup> and 12 <sup>th</sup> July 1997.
1999	3. <b><u>22<sup>ND</sup> INTERNATIONAL SEMINAR &amp; NATIONAL CONFERENCE</u></b> of Indian Accounting Association, conducted by Department of Accountancy and Business Statistics, University of Rajasthan, Jaipur, held at Jaipur on 27 <sup>th</sup> and 28 <sup>th</sup> February 1999.
2001	4. <b><u>4<sup>TH</sup> STATE LEVEL COMMERCE CONFERENCE</u></b> on “ <b>Knowledge Management</b> ” held on 5 <sup>th</sup> and 6 <sup>th</sup> October 2001 at Dharwad, hosted by The Karnataka University and Commerce Teachers Association.
2002	5. <b><u>ONE – DAY SEMINAR</u></b> on “ <b>Emerging Trends in Insurance</b> ” held on 17 <sup>th</sup> October 2002 at Bangalore, organized by Bangalore University Teachers Council of Commerce and Management.
2003	6. <b><u>5<sup>TH</sup> STATE LEVEL COMMERCE CONFERENCE</u></b> : On “ <b>HRD &amp; Rural Marketing</b> ”, held during October 16 <sup>th</sup> & 17 <sup>th</sup> 2003, at Mangalore, hosted by Mangalore University Commerce Teachers Association.
2004	7. <b><u>STATE LEVEL SEMINAR</u></b> on “ <b>Innovations in Business Education in the present era</b> ”, held during December 22 <sup>nd</sup> & 23 <sup>rd</sup> of 2004, conducted by JSS College for women at Mysore.
2005	8. <b><u>NATIONAL LEVEL SEMINAR</u></b> on “ <b>VALUE ADDED TAX</b> ”, held during January 27 <sup>th</sup> & 28 <sup>th</sup> of 2005, conducted by Govt. R.C. College of Commerce, Bangalore.
	9. <b><u>STATE LEVEL CONFERENCE</u></b> on “ <b>Emerging Trends in Service Sector</b> ”, held on February 8 <sup>th</sup> and 9 <sup>th</sup> of 2005, Organized by NMKRV College for Women, Bangalore.
	10. <b><u>CONFERENCE</u></b> on “ <b>Indian Banking – 2005</b> ”, held on October 16 of 2005, Conducted by Banking and Economic Society of India.
2006	11. <b><u>NATIONAL LEVEL SEMINAR</u></b> on “ <b>Repositioning Business Education</b> ”, held on February 21 <sup>st</sup> and 22 <sup>nd</sup> 2006, Conducted by Federation of Teachers Councils of Commerce and Management, Karnataka
2010	12. <b><u>NATIONAL LEVEL SEMINAR</u></b> on “ <b>Industry Academia Interface – Challenges and Opportunities</b> ”, held on 17 <sup>th</sup> of September 2010, at St. Josephs College of Commerce, Bangalore
	13. <b><u>NATIONAL LEVEL FACULTY DEVELOPMENT PROGRAMME</u></b> on “ <b>Nurturing Life Skills: Towards an Enabling Work Environment</b> ” held on 30 <sup>th</sup> of October 2010 at Seshadripuram College, Bangalore.

2011	14. <b><u>1<sup>ST</sup> INTERNATIONAL CONFERENCE</u></b> on “ <b>India Inc: Challenges and Opportunities</b> ” held from 3 <sup>rd</sup> to 5 <sup>th</sup> January 2011, at Don Bosco Institute of Business and Management Studies, Bangalore.
	15. <b><u>UGC SPONSERED ORIENTATION PROGRAMME</u></b> held from 17 <sup>th</sup> January to 14 <sup>th</sup> February of 2011 at Academic Staff College, Bangalore University, Bangalore.
	16. <b><u>UGC SPONSORED REFRESHER COURSE</u></b> in “Economics, Commerce and Business Administration – with special reference to commerce”, held from 9 <sup>th</sup> to 29 <sup>th</sup> June 2011, at Bharathiar University, Coimbatore.
	17. <b><u>NATIONAL SEMINAR</u></b> on “ <b>Globalisation and Consumers – Issues and Challenges</b> ”, held on 22 <sup>nd</sup> & 23 <sup>rd</sup> of July, 2011. At School of Commerce – Bharathiar University, Coimbatore.  Presented a paper on “ <b>Role of Media in Consumer Protection</b> ”
	18. <b><u>PERSONALITY DEVELOPMENT PROGRAMME</u></b> for Faculty members held on 23 <sup>rd</sup> of August 2011, at Seshadripuram Evening Degree College, Bangalore.
	19. <b><u>NATIONAL LEVEL CONFERENCE</u></b> on “ <b>Innovations and Challenges in Business Horizon</b> ” held on 2 <sup>nd</sup> and 3 <sup>rd</sup> December 2011 at Tumkur, Karnataka.
20. <b><u>ICCB RCC – 2011 – INTERNATIONAL CONFERENCE</u></b> on “ <b>Growing need for green marketing</b> ” held from 7 <sup>th</sup> to 9 <sup>th</sup> December 2011 at Periyar University, Salem.  Presented a paper on “ <b>Growing need for Green Marketing</b> ”	
2012	21. <b><u>NATIONAL LEVEL SEMINAR</u></b> on “ <b>Banking &amp; insurance vision – 2020</b> ”, held on 24 <sup>th</sup> January 2012, at Subbalakshmi Lakshmi pathi College of Science, Madurai.  Presented a paper on “ <b>Regional Rural Banks networking in India</b> ”
	22. <b><u>NATIONAL LEVEL SEMINAR</u></b> on “ <b>Karnataka as Global Tourist Destination – Challenges and Opportunities</b> ”, held on 3 <sup>rd</sup> & 4 <sup>th</sup> February 2012, at Maharani Arts, Commerce and Management college for Women, Bangalore.  Presented a paper on “ <b>Development tourist destination in Karnataka</b> ”
	23. <b><u>NATIONAL SEMINAR</u></b> on “ <b>Convergences and Cross-Currents in Management and Information Technology</b> ”, held on 18 <sup>th</sup> February 2012, at Seshadripuram First Grade College, Yelahanka, Bangalore.  Presented a paper on “ <b>Employee Engagement and sustainability</b> ”
	24. <b><u>UGC SPONSORED REFRESHER COURSE</u></b> in “Emerging Trends in International Business”, held from 25 <sup>th</sup> July 2012 to 14 <sup>th</sup> August 2012, at the University of Madras, Chennai.

2013	25. <b><u>NATIONAL LEVEL CONFERENCE</u></b> on “ <b>Contemporary issues in business and management - Challenges and Opportunities</b> ”, held on 23 <sup>rd</sup> February 2013, at Seshadripuram Academy of Business Studies, Bangalore.
	26. <b><u>UGC SPONSORED REFRESHER COURSE</u></b> held from 25 <sup>th</sup> February 2013 to 16 <sup>th</sup> March 2013, at the Academic Staff College, Bangalore University, Bangalore.
	27. <b><u>NATIONAL LEVEL CONFERENCE</u></b> on “ <b>Benchmarking - A Quality initiative in higher education</b> ” held on 5 <sup>th</sup> and 6 <sup>th</sup> April 2013, at Maharani Lakshmi Ammanni College for Women, Bangalore.
	28. <b><u>WORKSHOP</u></b> on “ <b>Total Personality Development</b> ” held on 8 <sup>th</sup> November 2013 at Seshadripuram Academy for Busiess Studies, Kengeri Satellite Town, Bangalore.
2014	29. IQAC Sponsored on day <b><u>REGIONAL LEVEL WORKSHOP</u></b> on “ <b>Role if IQAC in Teaching Pedogogy and Re-Accreditation</b> ” held on 28 <sup>th</sup> February 2014 at Government First Grade College, Vijayanagara, Bangalore.
	30. <b><u>NATIONAL LEVEL CONFERENCE</u></b> on “ <b>ದಾಸ ಸಾಹಿತ್ಯ - ಮೂರು ಆಯಾಮ</b> ” held on 12 <sup>th</sup> April 2014, at Seshadripuram College, Seshadripuram, Bangalore.
	31. <b><u>NATIONAL LEVEL CONFERENCE</u></b> on “ <b>Re-Emergence of Business - Transitions &amp; Turnarounds</b> ” held on 30 <sup>th</sup> June 2014, at Seshadripuram Evening Degree College, Seshadripuram, Bangalore.
	32. <b><u>FACULTY DEVELOPMENT PROGRAMME</u></b> on “ <b>Need for value based education and teaching skills in challenging academic practices and implementation &amp; Impact of IFRS in India</b> ” held on 9 <sup>th</sup> October 2014, at Seshadripuram Academy for Business Studies, Kengeri Satellite Town, Bangalore.
2015	33. <b><u>WORKSHOP</u></b> on “ <b>Assessing Technologies for Higher Education</b> ” held on 16 <sup>th</sup> & 17 <sup>th</sup> July 2015, at Jnana Jyothi Auditorium, Central College Campus, Bangalore, Jointly organized by Bangalore University and Karnataka Jnana Aayoga.
2016	34. <b><u>WORKSHOP</u></b> on “ <b>Orietation of fourth semester B.Com Syllabus</b> ” on 20 <sup>th</sup> January 2016, at Malleswaram Ladies Association First Grade College for Women, Malleswaram, Bangalore.
	35. <b><u>NATIONAL LEVEL CONFERENCE</u></b> on “ <b>Unifying Diversities in Make in India</b> ” held on 13 <sup>th</sup> February 2016, at Seshadripuram Academy for Business Studies, Kengeri Satellite Town, Bangalore.
	36. <b><u>Orientation Programme</u></b> on “ <b>International Finnancial Reporting Standards (IFRS)</b> ” on 9 <sup>th</sup> August 2016, at Sri Bhagawan Mahaveer Jain Evening College, VV Puram, Bangalore.
	37. <b><u>NATIONAL SEMINAR</u></b> on “ <b>Development of Indian Thought upto Modern Times</b> ” held on 10 <sup>th</sup> & 11 <sup>th</sup> September 2016, at

	Seshadripuram College, Seshadripuram, Bangalore.
2017	38. <b><u>NATIONAL SEMINAR</u></b> on “ <b>Liberalisation, Privatisation &amp; Globalisation - 25 years of India’s Experience : Strengths, Opportunities &amp; Challenges</b> ” on 15 <sup>th</sup> March 2017, at GFGC, Malleshwaram, Bangalore.
<b><u>PUBLICATIONS</u></b>	
	1. “ <b>Role of Media in Consumer Protection</b> ” – Research article published in the conference proceedings of National seminar on “ <b>Globalisation and Consumers – Issues and Challenges</b> ” ISBN No. ...., Page.
	2. “ <b>Growing need for Green Marketing</b> ” – Research article published in the conference proceedings of ICCBRCC – 2011 – INTERNATIONAL CONFERENCE, ISBN No. ...., Page.
	3. “ <b>Regional Rural Banks networking in India</b> ” – Research article published in the conference proceedings - <b><u>NATIONAL LEVEL SEMINAR</u></b> on “ <b>Banking &amp; insurance vision – 2020</b> ”, Vol-1, pg. 74; ISBN:978-93-80657-60-8
	4. “ <b>Employee Engagement and sustainability</b> ” – Research article published in the conference proceedings – <b><u>NATIONAL SEMINAR</u></b> on “ <b>Convergences and Cross-Currents in Management and Information Technology</b> ”, Vol – 1, pg. 64; ISBN:978-93-5051-645-4
	5. Research article on “ <b>The impact of Service Quality and Price on Customer Satisfaction – A preliminary study of a mall and its customers in Bangalore</b> – published in Asian Journal of Managerial Science – ISSN: 2249 - 6300 Vol. 2 No. 2, 2013, pp. 1- 9
	6. Research article on “ <b>A Comparative Study of Shoppers Satisfaction with Reference to Selective Retail Markets in Bangalore City: An Empirical Study</b> ” – published in Asian Review of Social Sciences – ISSN: 2249 - 6319 Vol. 5 No. 1, 2016, pp. 12 - 17