


Faculty Profile

Name : YELLAPPA.V		
Designation	ASSISTANT PROFESSOR	
Department	DEPARTMENT OF COMMERCE	
Address (Campus)	GOVT. COLLEGE FOR WOMEN KOLAR	
(Residence)	KALAHASTIPURA (V), KEMBODI (P) KOLAR (T) & (D)	
Date of Birth	08-05-1982	
Date of Appointment	28-08-2017	
Mobile	9845259791	
E-mail	Yellapa_v@rediffmail.com	

Educational Qualifications :

Sr. No	Degree	Name of the Institution / University	Year of Passing	Percentage
1	M.COM	BANGALORE UNIVERSITY	2004	59%
2	MBA	ALAGAPPA UNIVERSITY	2011	57.42
3	M Phil	PERIYAR UNIVERSITY	2008	72.75

SLET/NET Details :

Sr. No	SLET/ NET	Name fo the University	Year of Passing	Register Number
1	NET	UGC	2015	06082479

Teaching Experience:

Sr. No	Name and Address of the Institution	Subject	Date (From – To)	Total Years and Months
1	GOVT COLLEGE FOR WOMEN HOLENARASIPURA		28-08-2017 TO 30-10-2019	2 YRS 2 MONTHS
2	GOVT COLLEGE FOR WOMEN KOLAR		31-10-2019- TO TILL DATE	1 YRS 2 MONTHS
Total Experience (Completed Years)				3 YEARS

Research Experience:

Sr. No	Year	Number of M.Phil / Ph.D Guided	Subject

• **BOS/BOE Details:**

Sr. No	Name of the University / Autonomous College	Subject	BOS / BOE	Chairperson / Member	Year

• **Orientation Programme Attended:**

Sr. No	Name of the University	Date (From – To)	Place
1	FACULTY DEVELOPMENT CENTRE MAHATMA GANDHI NATIONAL COUNCIL OF RURAL EDUCATION	03-01-2019 TO 31-01-2019	HYDERABAD

• **Refresher Course Attended:**

Sr. No	Name of the University	Date (From – To)	Place

• **Short Term Course Attended:**

Sr. No	Name of the University	Date (From – To)	Place

• **Faculty Development Programme Attended:**

Sr. No	Name of the University	Date (From – To)	Place

Publications:

Books :

Sr. No	Title of Book	Name of the Publisher	ISBN No.	Author / Co-Author	Year

In Indexed/ Peer Reviewed Journals:

Sr. No	Title of Publication	Name of the Journal	ISSN No.	Author / Co-Author	Year
1	“AN ASSESSMENT OF PACKAGING PRACTICES IN FMCG SECTOR”	JETIR	23495162	YELLAPPA.V DR. S MURALIDHAR	FEB 2019
2	“MODERATE PACKAGING PROBLEMS IN THE FMCG SECTOR NEED FOR THE OPERATIVE POST-CONSUMPTION WASTE MANAGEMENT”	INTERNATIONAL JOURNAL OF MANAGEMENT, TECHNOLOGY & ENGINEERING	22497455	YELLAPPA.V DR. S MURALIDHAR	APRIL 2019

- **Articles:**

Sr. No	Topic of Articles	Name of the Magazine	Year of Publication

- **State Level Seminar**

Sr. No	Theme of the Seminar	Place	Date/Duration	Paper Presented/Participated

- **National Level Seminar:**

Sr. No	Theme of the Seminar	Place	Date/Duration	Paper Presented/Participated
1	“QUALITY ASSURANCE: FOUNDATION FOR THE FUTURE HIGHER EDUCATION”	HOLENARASI PURA	05-09-2018	“CHALLENGES & OPPORTUNITIES IN HIGHER EDUCATION
2	“TECHNOLOGICAL DEVELOPMENT AND EMPLOYABILITY OPPORTUNITY FOR YOUNG GENERATION”	THIRUPUR TAMIL NADU	26-02-2020	PARTICIPATED

- **International Seminar:**

Sr. No	Theme of the Seminar	Place	Date/Duration	Paper Presented/Participated

- **State Level Conference:**

Sr. No	Theme of the Conference	Place	Date/Duration	Paper Presented/Participated

- **National Level Conference/Symposium:**

Sr. No	Theme of the Conference	Place	Date/Duration	Paper Presented/Participated
1	“CONNECTING YOUNG INDIA AND GLOBAL MARKET OPPORTUNITIES	KOLAR	03-03-2018	STRATEGIC HRM FOR INCLUSIVE GROWTH &

2.	FOR SUSTAINABLE INCLUSIVE GROWTH” “IMPLICATIONS OF GST ON INDIAN BUSINESS- OPPORTUNITIES & CHALLENGES	HOLENARASIPURA	23-09-2017	SUSTAINABLE DEVELOPMENT “IMPLICATIONS OF GST ON HRM”
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• **International Level Conference/Symposium:**

Sr. No	Theme of the Conference	Place	Date/ Duration	Paper Presented/ Participated

• **State Level Workshop:**

Sr. No	Theme of the Workshop	Place	Date/ Duration	Paper Presented/ Participated
1	E- LEARNING PLATFORMS AND BLENDED TEACHING CONCEPTS	BANGALORE	21-04-2018	PARTICIPATED
2.	LIFE SKILLS TRAINING	BANGALORE	2-07-2018 TO 04-08-2018	PARTICIPATED
3	CHAITHANYA	HOLENARASIP URA	11-08-2018	PARTICIPATED
4	CONTENT DEVELOPMENT	KOLAR	17-02-2019	PARTICIPATED
5	ACCADEMIC WRITING FUNDAMENTALS OF ARTICLE PREPARATION AND SMART TOOLS	HOLENARASIP URA	14-03-2019	PARTICIPATED

• **National Level Workshop:**

Sr. No	Theme of the Workshop	Place	Date/ Duration	Paper Presented/ Participated

• **Co-Curricular Activity:**

Sr. No	Organization / Institution	Designation	Duration	Role

- **Total Publication Details:**

Total No. of State Level Seminar Attended	Total No. of National Seminar Attended	Total No. of International Seminar Attended	Total No. of State Conference Attended	Total No. of National Conference Attended	Total No. of International Conference Attended	Total No. of State Level Workshop Attended	Total No. of National Level Workshop Attended

- **Honors & Awards:**

- **Public Service / University Service / Consulting Activity:**

- **Professional Societies Memberships:**

- **Projects (Major Grants / Collaborations):**

- **Others Details:**

Date:

Place:

(YELLAPPA.V)