

THE DETAILS OF SWOT ANALYSIS

A) METHODOLOGY USED

TEAMWORK AND STAKEHOLDER PARTICIPATION

A core team of facilitators was constituted; the core team identified key stakeholders of the College. The team had consultations in a participatory mode. Board of Governors and Monitoring Committee were constituted. Both the committees had interactive sessions with different departments, support departments, administrative sections, library and alumni. This helped to bring out information, determine the strengths, weaknesses, opportunities and threats, and prioritize the actions.

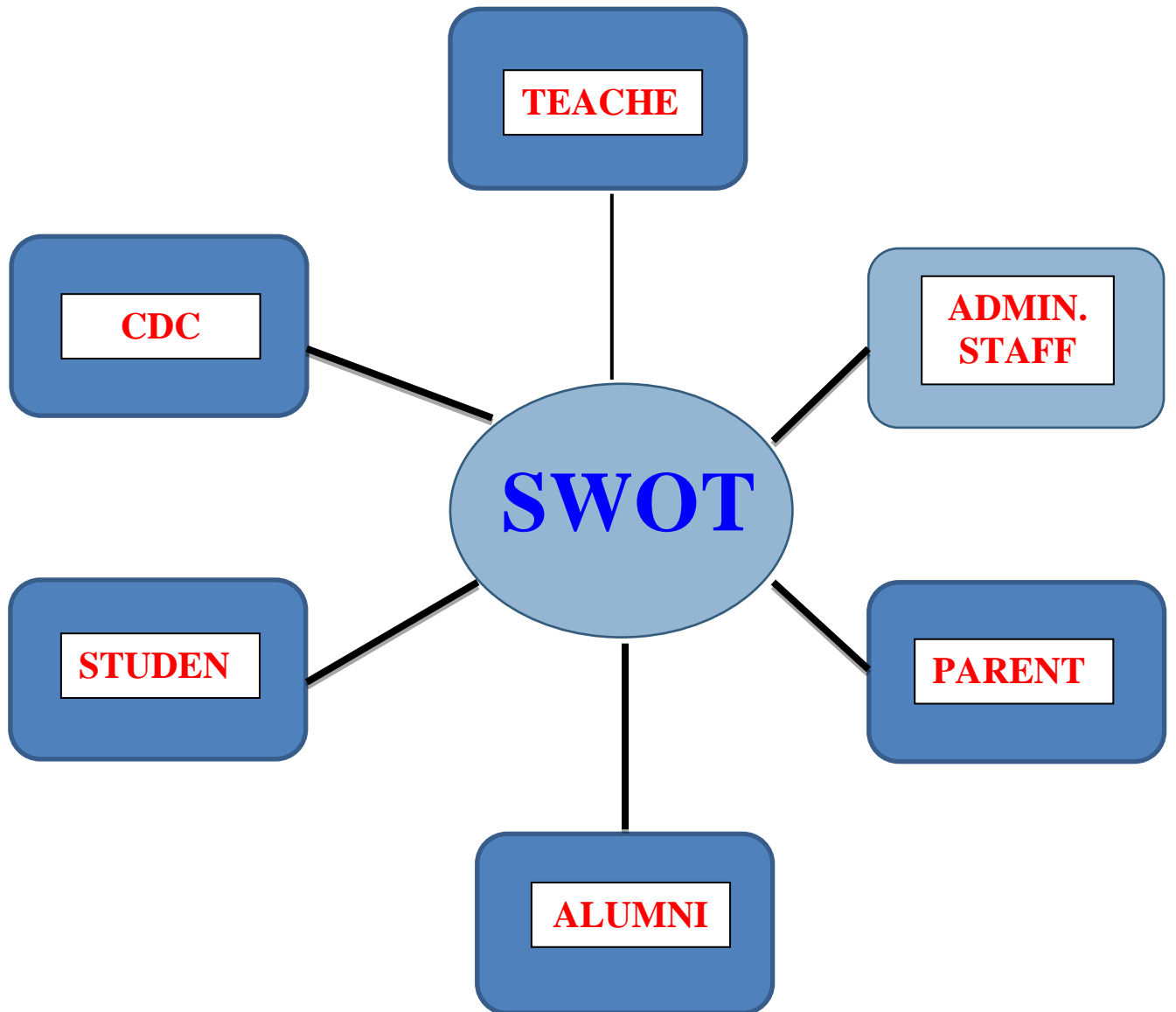
BOARD OF GOVERNORS FORMATION

A Board of Governors was formed at the very first meeting convened by the Principal of the College with the following members: Heads of all the Departments, Heads of all the Committees, Manager, Members of Alumni and Student Representatives.

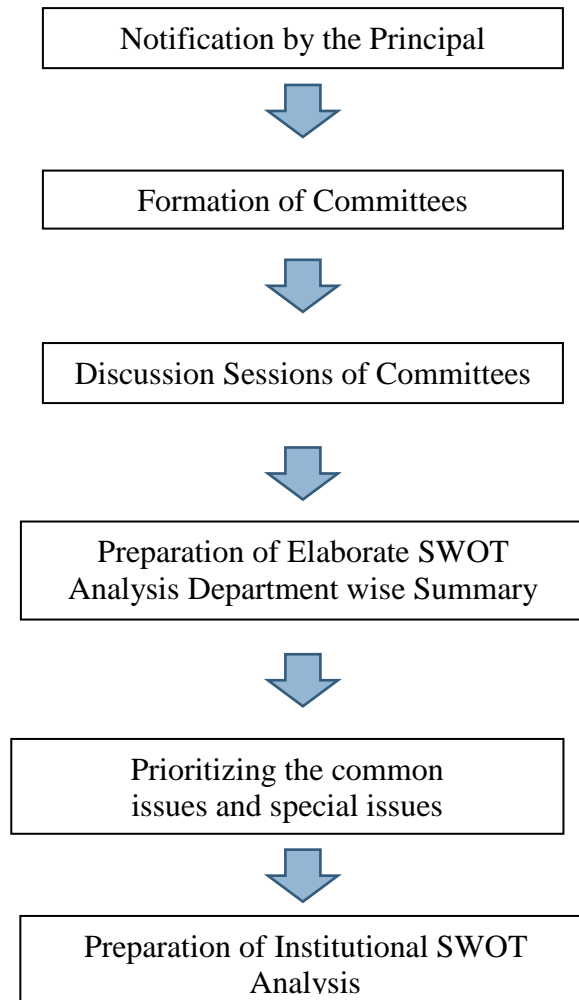
ANALYTIC FRAMEWORK

The initial draft copy of the SWOT analysis was circulated to all the stakeholders. On the basis of the reviews and the comments on the draft, SWOT analysis was obtained from all the stake holders and finally the institutional SWOT analysis was prepared.

CONSTITUENT MEMBERS IN SWOT PROCESS



The Steps in the SWOT Analysis



THE KEY FEATURES ON AND OFF THE LINES IN SWOT ARE:

- Brain storming session with all constituent members including the guardians.
- SWOT feedback from the students.
- Discussions with the alumni.

SWOT FEATURES / STATISTICS

- RUSA coordinator organized and arranged the session and provided the means of carrying out SWOT analysis.
- The Principal, Board of Governors (BOG) and Heads of all the departments and committees provided inputs.
- All the faculty members participated in the SWOT process.
- The views and feedbacks of the stakeholders, students and alumnus were recorded.
- Everyone was encouraged to express their views.

The following strengths, weaknesses, opportunities and threats are identified in order to strengthen the institution.

SWOT ANALYSIS SUMMARY

STRENGTHS

- The location of the College is in the heart of the town.
- Has a library.
- Qualified teaching staff.
- Involvement of teaching faculty in research activities.
- Active cell – NSS
- EDUSAT center
- Bridge course on Basic English Grammar
- Availability of placement cell.
- Availability of counselling cell.
- College has anti-ragging cell and sexual harassment prevention cell.
- Students' alumni.
- Remedial classes for weaker students.
- More passing percentage of students with ranks and distinctions.
- Active participation of students in sports activities at university level.
- Free education for the girl students.

- Scope is provided for extra-curricular and co-curricular activities through various cells.

WEAKNESSES

- Shortage of Class rooms.
- Unavailability of smart class rooms.
- Want of separate auditorium.
- Lack of English and communicative skills.
- Lack of Wi-Fi.
- Lack of permanent teaching staff.
- Lack of non-teaching staff.
- Canteen is required in the campus.
- Lack of Language lab.
- Learning resources are to be upgraded.
- Non- availability of required furniture.
- Non- availability of departmental computer lab.
- The library lacks modernization.
- Less number of departments and combinations.
- Lack of ICT in teaching
- Lack of spacious administrative block.
- Unavailability of auditorium, spacious and modernized library, computer lab, gym.
- Less number of courses.

OPPORTUNITIES

- To get accreditation by NAAC.
- Need based new combinations.
- Addition of more number of courses.
- Introducing PG courses.
- Establishment of multi-Gym.
- Imparting training to teaching and non-teaching staff.

CHALLENGES

- Frequent transfer and deputation of teaching and non-teaching staff.
- Dropouts of students.

THE STRATEGIC PLAN BASED ON SWOT ANALYSIS DEVELOPED FOR INSTITUTIONAL DEVELOPMENT

To fulfill the challenges faced by the college, the following measures are to be taken.

- Infrastructural development like modernization of class rooms, up gradation of library and computer lab.
- New UG programmes are to be introduced to attract good number students.
- Train faculty through development programmes.
- Enhance institution management capabilities.
- Effective admission process, enhanced employability in UG programmes and infrastructure development.
- Collaboration with industry.
- Creation of modern teaching ambience.