



Government of Karnataka  
Department of Collegiate Education  
**GOVERNMENT FIRST GRADE COLLEGE, HOSKOTE**

Email: gfgch1985@gmail.com  
Website: gfgc.kar.nic.in/hoskote

Hoskote – 562 114,  
Bangalore Rural Dist.,  
0802793154

Special Lecture on Intellectual Property Rights

Organized By

Department of Commerce B. Com and M. Com  
Hosakote-562114, Bengaluru (R)Dist.  
Karnataka

*In Association with IQAC*

Time: 10.30 am

Date : 01.03.2019

*All are Cordially Invited*

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**Principal**  
**Govt. First Grade College**  
**Hoskote - 562 114**  
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Program Schedule

Details	Faculty in Charge/Department
Welcome Address & Introduction of Guest	Prof. Narasimha Department of Commerce & Management Hoskote-562114, Bengalure (R) Dist.
Special Lecture	Professor Jayanthi Associate Professor GFG College Malleswaram
Presidential Remarks	Dr. Muninarayanappa GFG College, Hoskote-562114, Bengaluru (R) Dist.
Vote of Thanks	Dr. Rajappa Assistant Professor of Commerce Hoskote-562114, Bengaluru (R) Dist.

  
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Department of Commerce and Management  
Intellectual Property Rights

Date of the Programme	01/03/2019
Title of the Programme	Intellectual Property Rights
Resource Person Details	Smt. Jayanthi P.N Associate professor GFGC Malleswaram
Programme coordinator	Prof. Narasimha
Number of students attended	205

Photos of the activity (geo tagged photo)



The department of Economics organized a seminar on patents and trademarks (Intellectual property rights) by Professor Jayanthi P.N Associate professor GFGC Malleswaram, Bengaluru. Post Graduate Department of Commerce and Management, in association with IQAC organized a one-day Workshop on Special Lecture on Intellectual Property Rights, on 01/03/2019 at 10.30am. The Inauguration session was presided over by Dr. Muninarayanappa, Principal, GFGC, Hoskote. The program was conducted to expose the B. Com and M. Com students to important aspects of Intellectual Property Rights the intention behind was to provide an opportunity for the students to learn the dynamics of Intellectual Property Rights. The economic activity and growth, consider their intended roles in the economy. Economic analysis of IPRS is utilitarian, asking whether the benefits of any system outweigh its costs, both in static and dynamic terms. The anticipated benefits and costs depend on characteristics of markets, products, and social institutions. Thus, a "one size fits all" approach to harmonizing international IPRS makes little economic sense. There was a presence of 205 participants, including students. The students had an interactive learning experience. They got many of their doubts clarified.

  
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