e-mail: principalgcw@gmail.com web: www.gcwchintamani.edu.in NAAC Grade 'B+' - CGPA 2.52



Phone: 08154 –255588 Fax: 08154 – 255588

Department of Collegiate Education

GOVERNMENT COLLEGE FOR WOMEN

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CHIKKABALLAPURA -District, KARNATAKA, INDIA.

7.1.8 : Describe the Institutional efforts/initiatives in providing an inclusive environment i.e., tolerance and harmony towards cultural, regional, linguistic, communal socioeconomic and other diversities (within 500 words)

BA/BA (HONS) CREDIT BASED SEMESTER SCHEME w.e.f 2014-2015

INDIAN CONSTITUTION AND HUMAN RIGHTS

(Compulsory Paper for all U.G. Courses)

Chapter I: Indian Constitutional Philosophy

- a) Features of the Constitution; Preamble
- b) Fundamental Rights and Fundamental Duties
- c) Directive Principles of State Policy

Chapter II Union and State Executive, Legislature and Judiciary

- a) Union Parliament and State Legislature: Powers and Functions
- b) President, Prime Minister and Council of Ministers
- c) State Governor, Chief Minister and Council of Ministers
- d) The Supreme Court and High Court: Powers and Functions

Chapter III: Concept and Development of Human Rights

- a) Meaning Scope and Development of Human Rights
- b) U.N. and Human Rights UNHCR
- c) UDHR 1948, ICCCPR 1996 and ICESCR 1966

Chapter IV: Human Rights in India

- a) Protection of Human Rights Act, 1993 (NHRC and SHRC)
- b) First, Second and Third Generation Human Rights
- c) Judicial Activism and Human Rights

READINGS

- Durga Das Basu, Introduction to the Constitution of India, Prentice Hall of India
 Put. Ltd., New Delhi
- Pvt. Ltd.. New Delhi
 2. J.A. Siwach, Dynamics of Indian Government & Politics
- 3. D.C. Gupta, Indian Government and politics
- 4. J.C. Johari, Indian Government and Politics
- 5. Hans J. Raj Indian Government and Politics
- 6. M.V. Pylee, Indian Constitution
- Durga Das Basu, Human Rights in Constitutional Law, Prentice Hall of India Pvt. Ltd.. New Delhi
- Noorani, A.G., (South Asia Human Rights Documentation Centre), Challenges to Civil Right), Challenges to Civil Rights Guarantees in India, Oxford University Press 2012
- 9. S.K. Kapoor, Human Rights

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6.1 BUSINESS REGULATIONS

OBJECTIVE:

To introduce the students to various Business Regulations and familiarize them with common issues of relevance.

UNIT 1: INTRODUCTION TO BUSINESS LAWS

06 Hr

Introduction, Nature of Law, Meaning and Definition of Business Laws, Scope and Sources of Business Laws.

UNIT 2: CONTRACT LAWS

18Hr

Indian Contract Act, 1872: Definition of Contract, essentials of a valid contract, classification of contracts, remedies for breach of contract.

Indian Sale of Goods Act, 1930: Definition of contract of sale, essentials of contract of sale, conditions and warrantees, rights and duties of buyer, rights of an unpaid seller.

UNIT 3: COMPETITION AND CONSUMER LAWS:

14 Hrs

The Competition Act, 2002: Objectives of Competition Act, Features of Competition Act, CAT, offences and penalties under the Act, Competition Commission of India.

Consumer Protection Act, 1986: Definition of the terms consumer, consumer dispute, defect, deficiency, unfair trade practices and services. Rights of the consumer under the Act, Consumer Redressal Agencies – District Forum, State Commission, National Commission.

UNIT 4: ECONOMIC LAWS

12 Hr

Indian Patent Laws and WTO Patent Rules: Meaning of IPR, invention and non-invention, procedure to get patent, restoration and surrender of lapsed patent, infringement of patent,

FEMA 1999: Objects of FEMA, salient features of FEMA, definition of important terms: authorized person, currency, foreign currency, foreign exchange, foreign security, offences and penalties.

UNIT 5: ENVIRONMENTAL LAW

06 Hrs

Environment Protection Act, 1986: Objects of the Act, definitions of important terms: environment, environment pollutant, environment pollution, hazardous substance and occupier, types of pollution, rules and powers of central government to protect environment in India.

SKILL DEVELOPMENT

- Prepare a chart showing sources of business law and Indian Constitution Articles having economic significance.
- Draft an agreement on behalf of an MNC to purchase raw materials indicating therein terms and conditions
 and all the essentials of a valid contract.
- Draft an application to the Chief Information Officer of any government office seeking information about government spending.
- · Draft digital signature certificate.
- Draft a complaint to District Consumer Forum on the deficiency of service in a reputed corporate hospital for medical negligence.
- Collect leading cyber-crimes cases and form groups in the class room and conduct group discussion.
- Draft a constructive and innovative suggestions note on global warming reduction.

BOOKS FOR REFERENCE:

- I. K. Aswathappa, Business Laws, HPH,
- Bulchandni, Business Laws, HPH.
- 3. K. Venkataramana, Business Regulations, SHBP.
- Kamakshi P & Srikumari P Business Regulations, VBH.
- 5. N.D. Kapoor, Business Laws, Sultan chand publications
- 6. S.S Gulshan Business Law
- 7. S.C. Sharma: Business Law I.K. International Publishers
- 8. Tulsion Business Law, TMH.

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3.2 SOFT SKILLS FOR BUSINESS

OBJECTIVE:

The objective is to develop both oral and written communication skills relating to organizational and Business issues

Unit 1: ELEMENTS OF COMMUNICATION

14Hr

Meaning, Importance, Objectives & Principles of Communication, , Process, impediments of effective communication, Strategies for effective communication. Types and forms of communication Nonverbal Communication- Body Language, Gestures, Postures, Facial Expressions, Dress codes, The Cross Cultural Dimensions of Business Communication, Listening & Speaking, Techniques of Eliciting Response, Probing Questions, Observation, Business and social etiquette.

Unit 2: PUBLIC SPEAKING

10 Hrs

Importance of Public Speaking and Speech Composition - Principles of Effective Speaking& Presentations. Technical speeches & Non-technical presentations. Speech for introduction of a speaker - Speech for vote of thanks -Occasional speech - Theme speech. Moderating programs - Use of Technology

Unit 3: INTERVIEW TECHNIQUES

08 Hrs

Importance of Interviews, Art of conducting and giving interviews, Placement interviews - discipline interviews - Appraisal interviews - Exit interviews.

Unit 4: MEETINGS 08Hrs

Importance of Meetings -Opening and Closing Meetings - Participating and Conducting Group discussions.

Brain Storming, e- Meetings, preparing agenda and minutes of the meeting

Unit 5: BUSINESS COMMUNICATION

16Hrs

Business Letters: Inquiries, Circulars, Quotations, Orders, Acknowledgments Executions, Complaints, Claims & Adjustments, Collection letter, Banking correspondence, Agency correspondence, Bad news and persuading letters, Sales letters, Job application letters - Bio-data, Covering Letter, Interview Letters, Letter of Reference. Memos, Minutes, Circulars & Notices.

SKILL DEVELOPMENT

- · Conduct a mock meeting and draft minutes of the meeting.
- · Draft a letter of enquiry to purchase a laptop.
- Draft your bio-data.
- Prepare your Career Plan.

BOOKS FOR REFERENCE

- Rai & Rai Soft Skill for Business, HPH
- Santhosh Kumar Soft Skill for Business, VBH.
- 3. C.G.G Krishnamacharyulu&Lalitha :Soft Skills of Personality Development, HPH.
- 4. Lesikar, R.V. &Flatley, M.E. (2005). Basic Business Communication Skills for

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3.5BUSINESS ETHICS

OBJECTIVE

The objective is to provide basic knowledge of business ethics and values and its relevance in modern context.

Unit 1: BUSINESS ETHICS

12 Hrs

Introduction - Meaning - Scope - Types of Ethics - Characteristics - Factors influencing Business Ethics - Importance of Business Ethics - Arguments for and against business ethics- Basics of business ethics - Corporate Social Responsibility - Issues of Management - Crisis Management

Unit 2: PERSONAL ETHICS

2 Hrs

Introduction – Meaning – Emotional Honesty – Virtue of humility – Promote happiness – karma yoga – proactive – flexibility and purity of mind.

Unit 3: ETHICS IN MANAGEMENT

12 Hrs

Introduction – Ethics in HRM – Marketing Ethics – Ethical aspects of Financial Management – Technology Ethics and Professional ethics.

Unit 4: ROLE OF CORPORATE CULTURE IN BUSINESS

12 Hrs

Meaning - Functions - Impact of corporate culture - cross cultural issues in ethics

Unit 5: CORPORATE GOVERNANCE

12 Hrs

Meaning, scope, composition of BODs, Cadbury Committee, various committees, reports on corporate governance, scope of Corporate Governance, Benefits and Limitations of Corporate Governance with living examples.

SKILL DEVELOPMENT

- State the arguments for and against business ethics
- Make a list of unethical aspects of finance in any organization
- · List out ethical problems faced by managers
- · List out issues involved in Corporate Governance.
- · List out unethical aspects of Advertising

BOOKS FOR REFERENCE

- 1. Murthy CSV: Business Ethics and Corporate Governance, HPH
- 2. Bholananth Dutta, S.K. Podder Corporation Governance, VBH.
- 3. Dr. K. Nirmala, Karunakara Readdy: Business Ethics and Corporate Governance, HPH
- 4. H.R.Machiraju: Corporate Governance
- 5. K. Venkataramana, Corporate Governance, SHBP.
- 6. N.M.Khandelwal: Indian Ethos and Values for Managers
- 7. S Prabhakaran; Business ethics and Corporate Governance
- 8. C.V. Baxi: Corporate Governance
- 9. R. R. Gaur, R. Sanghal, G. P. Bagaria; Human Values and Professional ethics
- 10. B O B Tricker, Corporate Governance; Principles , Policies and Practices
- 11. Michael, Blowfield; Corporate Responsibility
- 12. Andrew Crane; Business Ethics
- 13. Ghosh; Ethics in Management and Indian ethos.

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