

**GOVERNMENT FIRST GRADE COLLEGE, CHANNAPATNA – 562160**  
**DEPARTMENT PROFILE – 2020**

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<b>1</b>	<b>Name of the Department</b>	COMMERCE AND MANAGEMENT			
<b>2</b>	<b>Year of Establishment</b>	1984			
<b>3</b>	<b>Names of Programmes/courses offered</b>	B.Com, BBA			
<b>4</b>	<b>Annual/Semester/CBCS (programme wise)</b>	CBCS			
<b>5</b>	<b>Courses in collaboration with other Universities, Industries, etc.</b>	-			
<b>6</b>	<b>Details of courses/programmes discontinued (if any) with reasons</b>	-			
<b>7</b>	<b>Number of teaching posts</b>	<b>Posts</b>		<b>Sanctioned</b>	<b>Filled</b>
		Professors		-	-
		Associate		01	01
		Assistant		09	07
<b>8</b>	<b>Faculty profile with name, designation, qualification, specialization,(D.Sc/D.Litt/PhD/M.Phil, etc)</b>				
	<b>Name</b>	<b>Qualification Designation</b>	<b>Specialization</b>	<b>Experience (Yrs)</b>	<b>No. of Ph.D students guided in last 5 years</b>
	Dr. Kumar K. V	M.Com, M.Phil. Ph.D.	Costing and Taxation	33 years	-
	Dr. Mahesh R	M.Com, M.Phil. PGDTL, Ph.D.	Costing and Taxation	20 years	-
	Srikanth N	M.Com, M.Phil. PGDBA	Costing and Taxation	18 years	-
	Anupama B R	M.Com, M.Phil.	Finance	16 years	-
	A K Mekala	M.Com, M.Phil.	Costing and Taxation	21 years	-
	Vanitha B	M.Com	Costing and Taxation	12 years	-
	TheerthaPrasad K	M.Com	Human Resource	2.5 years	-
	Manjunatha M K	M.Com, M.Phil	Finance	15 years	-
	Manjula H S	MBA	Human Resource	2.5 years	-
<b>9</b>	<b>List of Senior Visiting Faculty/Guest</b>	<b>Enclosed</b>			

10	Percentages of lectures delivered and practical classes handled by Guest Faculty	2015- 16			74.38%	
		2016-17			76.81%	
		2017-18			64.56%	
		2018-19			68.09%	
		2019-20			66.57%	
11	Student-Teacher Ratio	1:164				
12	Qualification of teaching faculty with	D.Sc.	D.Litt.		Ph.D.	
		-	-		02	
13	Department projects funded by UGC/ICSSR etc, and total grants received	-				
14	Research Centre/Faculty recognised by the University	-				
15	Publication (per faculty)	2015-16	2016-17	2017-18	2018-19	2019-20
	Dr. Kumar K.V	-	1	1	-	-
	Dr. Mahesh R	-	-	2	1	1
	Srikanth N	-	-	-	-	1
	Anupama B R	-	-	3	-	1
	Mekala A K	-	-	-	1	2
	Vanitha B	-	3	-	2	1
	Teertha Prasad K	-	-	-	-	3
	Manjunatha K	-	-	2	-	3
	Manjula H S	-	-	-	1	-
16	Area of consultancy and income generated	-				
17	Faculty as members in	Senate	BOS		BOE	
	2015- 16	Nil	-		Dr. K.V Kumar	
	2016-17	Nil	-		Dr. K.V Kumar	
	2017-18	Nil	-		Dr. K.V Kumar	
	2018-19	Nil	Mahesh R		Dr. K.V Kumar Manjunatha M K	
	2019-20	Nil	-		Dr. K.V Kumar	
18	<b>Students Projects:</b>					
	a. Percentage of students who have done in-house projects	-				
	b. Percentage of students placed for projects in organizations outside the institution i.e. in research laboratories /industry /other agencies	2015-16			BBA - 100%	
		2016-17			BBA - 100%	

19	<b>Awards / Recognitions received by faculty and students</b>		<b>Student:</b> Supritha. C K, B.Com has been awarded as <b>Best NSS Volunteer</b> at Bangalore University, University Level in the year 2018.			
20	<b>List of eminent academicians and scientists / visitors to the department</b>					
<b>Name</b>		<b>Institute</b>		<b>Year of visit</b>		
<b>Prof. C. Rajanna, Principal</b>		Government College for Women, Ramanagara		2018-19		
<b>Sri Abbur Rajashekhar</b>		Chief-editor of Kannada Daily, 'Aarambha'		2019-20		
21	<b>Seminars / Conferences / Workshops organized and source of funding</b>					
<ul style="list-style-type: none"> <li>Organised One-day workshop for all first year B. Com and BBA girl students on the "Teaching the importance of grooming" by Hindustan Unilever Limited on 5<sup>th</sup> September 2017.</li> <li>Organised two day Workshop for all B. Com and BBA students on "Career Ahead-Academic and Corporate Opportunities" on 27<sup>th</sup> and 28<sup>th</sup> February 2019.</li> <li>Organised one-dayworkshop for all B.Com and BBA students on "Career Guidance and Professional Networking through KOTUMB APP" in association with IQAC and Placement Cell, on 27<sup>th</sup> August 2019.</li> </ul>						
22	<b>Student Profile Programs / course wise</b>					
<b>B.Com</b>						
<b>Year</b>		<b>Applications received</b>	<b>Selected</b>	<b>Enrolled</b>		
				<b>Male</b>	<b>Female</b>	<b>Total</b>
<b>2015 – 16</b>		1200	1055	487	568	1055
<b>2016 – 17</b>		1150	1022	445	577	1022
<b>2017 – 18</b>		1300	1201	473	728	1201
<b>2018 – 19</b>		1450	1345	507	838	1345
<b>2019 – 20</b>		1430	1377	527	850	1377
<b>BBA</b>						
<b>Year</b>		<b>Applications received</b>	<b>Selected</b>	<b>Enrolled</b>		
				<b>Male</b>	<b>Female</b>	<b>Total</b>
<b>2015 – 16</b>		90	89	31	50	89
<b>2016 – 17</b>		65	62	26	36	62
<b>2017 – 18</b>		53	51	28	23	51
<b>2018 – 19</b>		47	45	28	17	45
<b>2019 – 20</b>		45	44	23	21	44

<b>23</b>	<b>Diversity of the students</b>			
	<b>Name of the course</b>	<b>% of students from the same State</b>	<b>% of students from other States</b>	<b>% of Students from abroad</b>
	1 <sup>st</sup> Year – B.Com	100%	-	-
	2 <sup>nd</sup> Year – B. Com	100%	-	-
	3 <sup>rd</sup> Year – B.Com	100%	-	-
<b>24</b>	<b>How many students have cleared national and state eligibility examinations such as UGC-NET / KSET, GATE, Civil Services, Defence Services, etc</b>			
	<b>UGC- NET -03</b>			
	<b>KSET – 02</b>			
	<b>Civil Services-02</b>			
<b>25</b>	<b>Students progression</b>			
	<b>UG to PG</b>	2015-16	29	
		2016-17	26	
		2017-18	39	
		2018-19	51	
		2019-20	--	
	<b>Campus Selection</b>	More than 200 students have been selected through campus placement drives conducted in the institution during the last 5 years.		
<b>Entrepreneurship / Self employment</b>	After the graduation, majority of the students start their own business, consultancy, agencies etc., and become self-reliant.			
<b>26</b>	<b>Details of infrastructure facilities</b>			
	<b>a. Library</b>	The institution has a well-stacked digital library with more than 40,000 books in all the streams to cater the academic needs of the students. In addition, the Department has its own library with more than 3,500 books, previous years question papers, question banks, professional study materials, general management study books, journals, etc., for the benefit of commerce and management students.		
	<b>b. Internet facility</b>	The Department is well-equipped with Wi-Fi facility for both faculty members and the students.		

	<b>c. Class rooms with ICT facility</b>	There are more than 7 rooms with ICT facility to teach the subjects extensively with PPTs and video lectures.
	<b>d. Laboratories</b>	-
	<b>e. Other facilities</b>	The Department has a 'Commerce and Management Students' Forum'. The forum will organize workshops, students' exchange programs, and others frequently.
<b>27</b>	<b>Number of students receiving financial assistance from college, university, government or other agencies:</b>	<i>Annexure enclosed</i>
<b>28</b>	<b>Details on student enrichment programmes (special lectures/ workshops/ seminar) with external experts:</b>	
	<ul style="list-style-type: none"> <li>• Organized One-day workshop for all first year B. Com and BBA girl students on the <b>“Teaching the Importance of Grooming”</b> by Hindustan Unilever Limited on 5<sup>th</sup> September 2017.</li> <li>• Organized two day Workshop for all B. Com and BBA students on <b>“Career Ahead- Academic and Corporate Opportunities”</b> on 27<sup>th</sup> and 28<sup>th</sup> February 2019.</li> <li>• Organized one-day workshop for all B.Com and BBA students on <b>“Career Guidance and Professional Networking through KOTUMB APP”</b> in association with IQAC and Placement Cell, on 27<sup>th</sup> August 2019.</li> </ul>	
<b>29</b>	<b>Teaching methods adopted to improve student learning:</b>	
	<ul style="list-style-type: none"> <li>• ICT facility is used to improve the students learning.</li> <li>• Interactive Method enables students to develop confidence among them, to improve the understanding of concepts very well.</li> <li>• Chalk and Board helps students to understand the problem oriented subjects very well.</li> <li>• Hands on experience method helps students to have learning satisfaction.</li> <li>• Group discussion develops decision making capability, improves thinking process,</li> <li>• Case study helps students to analysis practical concepts and enables critical thinking.</li> <li>• Seminar method enables students to understand the theoretical concepts very well and helps to develop self-initiative to learn things on their own in due course without others' help.</li> </ul>	

<p><b>30</b></p>	<p><b>Participation in Institutional Social Responsibility (ISR) and Extension activities (NSS, NCC, Scouts and Guides, Youth Red Cross, etc.)</b></p> <p>The majority of the students participate in institutional social responsibility and extension activities such as NSS, Youth Red Cross, etc., and serve the people in general and the institution in particular. During the last 5 years, the students have donated more than 250 bags of blood, donated about Rs 40,000 to Chief Minister's Drought Relief in 2017-18, etc. In 2017-18, one of the NSS volunteers from the department <b>Ku. Supriya</b> was awarded as the “<b>Best NSS Volunteer</b>” by Bangalore University. It is a sign of the commitment of the students of the department in ISR and other extension activities.</p>
<p><b>31</b></p>	<p><b>SWOC analysis of the department and future plans</b></p> <p><b>Strengths</b></p> <ul style="list-style-type: none"> <li>• The department has a band of highly qualified, dedicated, dynamic, experienced and enthusiastic teachers</li> <li>• The real strength is most ambitious, obedient and hard-working students</li> <li>• Most potential department as the strength of the students increasing year-on-year</li> <li>• Strong research experience of the teachers motivates the students to excel in their academics</li> <li>• Well-stacked department Book-Bank to cater to the learning requirements of the students</li> <li>• Achieving good academic results in term examinations</li> </ul> <p><b>Weakness</b></p> <ul style="list-style-type: none"> <li>• Scanty permanent teaching faculty to meet expected results</li> <li>• Dependence on guest faculty who are mobile</li> <li>• Shortage of class-rooms to conduct all classes in one slot</li> <li>• Lack of adequate space in the staff room to accommodate all the teachers</li> <li>• Conducting of classes in two-shifts makes the teachers wait for a long time to engage the classes</li> <li>• Inadequate ICT facility to conduct PPT classes</li> </ul> <p><b>Opportunities</b></p> <ul style="list-style-type: none"> <li>• Excellent central library facility with e-resources to prepare well for examinations</li> <li>• Opportunity to learn excellently through ICT facility</li> <li>• The department can organize academic tours, workshops, seminars and conferences</li> </ul>

	<p>inviting luminaries in various streams with the financial support of the Institution</p> <ul style="list-style-type: none"> <li>• Training, the students with latent skills, to get employed immediately after graduation</li> <li>• The department can start a post-graduate degree in commerce and management separately</li> </ul> <p><b>Challenges</b></p> <ul style="list-style-type: none"> <li>• Inspiring the students to involve in the learning process with a great academic interest</li> <li>• Organizing campus recruitment by inviting companies to fetch employment opportunities</li> <li>• Refinement of managerial skills of first-generation learners</li> <li>• Upgrade book-bank facility to cater to the needs of all the students of the departments</li> </ul> <p><b>Future Plan of the Department</b></p> <p>The future plans of the departments are to:</p> <ul style="list-style-type: none"> <li>• Improve the progression of students for Higher Education</li> <li>• Launch PG courses in Commerce and Management separately</li> <li>• Organize UGC sponsored Seminars, Conferences and FDP programs</li> <li>• Achieve about 100% academic results</li> <li>• Bring out a Commerce and Management News Letter</li> <li>• Introduce B. Com (Honors) with specializations</li> </ul>
32	<p><b>Best Practices of the Department</b></p> <ul style="list-style-type: none"> <li>• Bridge courses are conducted for first year degree students at the beginning of the academic calendar with an objective to lay a foundation on the subjects, and create an inquisitiveness in the learning process.</li> <li>• The department conducts various departmental co-curricular activities to stand with the vision and mission of exploring new perspectives together with collective wisdom all faculty members.</li> <li>• Enhancing the knowledge and upgrading the faculty members to the new developments in academics and industry, so as to lead the students in a competency based education.</li> <li>• Organizing in house seminars which are aimed at promoting presentation of various topics as a part of the curriculum.</li> <li>• Students are encouraged to become members of the “Commerce and Management</li> </ul>

	Students' Forum" with an objective to make the students involve in curriculum and co-curriculum activities.
33	<p><b>Department Activities /Programs conducted:</b></p> <ul style="list-style-type: none"> <li>• An Industrial Visit to Mannul, Mandya district for final year BBA students during the academic year 2015-16.</li> <li>• An Industrial Trip to Cham Sugar Factory, Bharathinagara, Maddur taluk, Mandya district for final year BBA students in the academic year 2016-17.</li> <li>• An Industrial Visit to Coca Cola factory, Bidadi Industrial Area, Ramnagara district for final year BBA students for the academic year 2017-18.</li> <li>• Workshop for all first year B. Com and BBA girls on the "Teaching the importance of grooming" on 5<sup>th</sup> September 2017 by Hindustan Unilever Limited.</li> <li>• Orientation Programme for first year B. Com and BBA on 30/10/2018, Chief Guest was Prof. C. Rajanna, Principal GWC, Ramanagara.</li> <li>• Two days' Workshop for all B. Com and BBA on "<b>Career Ahead- Academic and Corporate Opportunities</b>" on 27<sup>th</sup> and 28<sup>th</sup> February 2019 by Dr. Vinay and Prof Akash Vasan, Sheshadripuram Institute of Management.</li> <li>• An Industrial Visit for BBA students to Craft Park, Channapatna on 13/03/2019.</li> <li>• Workshop for all B. Com and BBA students on "<b>Career Guidance and Professional Networking through KOTUMB APP</b>" in association with IQAC and Placement Cell on 27<sup>th</sup> August 2019 by Mr. Hemanth Kumar Mathad, Co-Founder and CEO KUTUMB APP and Mr. Sanjeev Kumar. B, Head-Marketing and sales, KUTUMB APP, Bengaluru.</li> <li>• Students through forum celebrated Teachers' Day on 05/09/2019.</li> <li>• Orientation programme for all B. Com and BBA students on 25/10/2019, chief guest Mr. Abbur Rajashekar (Editor, Kannada News Paper Arambha).</li> <li>• Workshop on grooming and confidence instillation for B. Com and BBA students along with Hindustan Unilever Ltd. On 05/02/2020.</li> </ul>

Signature of the HOD

Signature of the Principal