

**GOVERNMENT FIRST GRADE COLLEGE  
CHANNAPATNA – 562160  
Teacher’s Profile for NAAC Assessment – 2020**



1	<b>Name</b>	ASHWINI		
2	<b>Father’s Name</b>	GUNDANNA C.K		
3	<b>Date of Birth</b>	17.08.1984		
4	<b>Date of Appointment</b>	05.09.2009		
5	<b>Department</b>	JOURNALISM		
6	<b>Designation</b>	ASSISTANT PROFESSOR		
7	<b>Contact Number</b>	9980597113		
8	<b>Email Address</b>	shama.ashwini@gmail.com		
9	<b>Permanent Address</b>	# 210, ‘Nammane’, SS Swadhama apartment, Vishveshwaraiah layout 5 <sup>th</sup> block Ullalu, Bangalore - 560110		
10	<b>Education Qualification</b>			
	<b>Qualification</b>	<b>Course</b>	<b>University</b>	<b>Year</b>
	Under Graduate	B.A	Bangalore	2005
	Post Graduate	M.S communication	Bangalore	2007
	UGC-NET/JRF	NET		2007
	M.Phil	-	-	-
	Ph.D	-	-	-
	PG Diploma	-	-	-
	Others (if any)	-	-	-
11	<b>Career Profile</b>			
	<b>Teaching Experience</b>	<b>Area of Specialization</b>	<b>Courses and Subjects Taught</b>	
	11 YEARS	Reporting, film studies	B.A journalism Reporting, advertising and PR, Media laws, Communication, editing.	
12	<b>Publications with ISBN/ISSN Number</b>			
	<ul style="list-style-type: none"> <li>Published a paper titled “Right to Privacy, what’s that asks media”, in PARIPEX – INDIAN JOURNAL OF RESEARCH, October 2015 issue 10, ISSN NO: 2250-1991</li> <li>Published a paper titled “Media should be a watchdog not a lap dog”, in PARIPEX – INDIAN JOURNAL OF RESEARCH, Volume 02, Issue 05, May 2013 - ISSN NO: 2250-1991 titled</li> <li>Published a paper titled “Advertising, need to break gender stereotypes” in International journal of science and research, volume 08, issue 09, September 2019. ISSN No: 2319-7064</li> </ul>			
13	<b>Conferences/Symposia/Workshops - Organised/Attended</b>			
	<b>International Level</b>	<ul style="list-style-type: none"> <li>Presented a paper titled “Our house is on fire” at International</li> </ul>		

	<p>conference on Media and Climate change organized by Department of Journalism and Mass Communication, Alvas College, Moodbidri, on February 28<sup>th</sup> and 29<sup>th</sup> 2020.</p> <ul style="list-style-type: none"> <li>• Presented a paper titled “Theatre beyond amusement, a movement at two day International seminar on performing arts as voice of people organized by Karnataka State Gangubai Hangal Music and performing arts University Mysore on 12<sup>th</sup> and 13<sup>th</sup> November 2019.</li> <li>• Participated in International Peace day programme organized by department of Mechanical engineering UVCE, on 21<sup>th</sup> September 2016.</li> </ul>
<b>National Level</b>	<ul style="list-style-type: none"> <li>• Presented a paper titled “Advertising, Need to break gender stereotypes” at National conference on Gender and media organized by Reva University on 15<sup>th</sup> March 2019.</li> <li>• Have participated in a national webinar on ‘Citizen Journalism: Your eye, our media and beyond’ organized by St. Francis College, Bangalore on 30<sup>th</sup> June 2020.</li> <li>• Participated in One day national webinar on ‘Disaster management and responsibilities of media’ organized by Government First Grade College, Vijayanagar on 5<sup>th</sup> June 2020.</li> <li>• Participated in national webinar on media insights organized by Department of Electronic media, Bangalore University from 12<sup>th</sup> August to 16<sup>th</sup> August 2020.</li> </ul>
<b>State Level</b>	<ul style="list-style-type: none"> <li>• Participated in one day state level workshop on New framework of assessment for UG colleges, organized by GFGC Bidadi on 09<sup>th</sup> March 2020.</li> <li>• Participated in one day state level workshop on “Intellectual property rights-with thrust to traditional knowledge, traditional cultural expressions and geographical indications” organized by GFGC Ramanagara on 28<sup>th</sup> August 2019.</li> <li>• Presented a paper titled “Ethics in politics: better politicians, better government” at UGC sponsored two day national seminar on Restructuring of social science courses in the</li> </ul>

	<p>present context organized by Poornaprajna evening college, on 15<sup>th</sup> and 16<sup>th</sup> December 2014.</p> <ul style="list-style-type: none"> <li>• Participated in 3 days webinar on Role of media in combating Covid -19 pandemic organized by Department of Electronic Media, Bangalore University</li> <li>• Participated in live webinar on ‘Media studies – Post pandemic: Challenges and opportunities organized by Post graduate department of Journalism and Mass Communication St. Paul’s College, Bangalore on 17<sup>th</sup> June 2020.</li> </ul>
<b>College Level</b>	<ul style="list-style-type: none"> <li>• Organized one day workshop on Anchoring skills by department of Journalism, Smt V.H.D Central Institute of Home Science on 10<sup>th</sup> March 2017.</li> <li>• Participated in one day workshop on Breast cancer awareness programme organized by Department of food and nutrition, Smt V.H.D Central Institute of Home Science, on 20<sup>th</sup> October 2016.</li> </ul>
<b>14</b>	<b>Career Development Programmes</b>
<b>Orientation Programme</b>	<ul style="list-style-type: none"> <li>• Attended orientation programme organized by UGC Academic Staff College, University of Hyderabad from 17.02.2010 to 16.03.2010 and obtained grade ‘A’.</li> </ul>
<b>Refresher Course</b>	<ul style="list-style-type: none"> <li>• Attended Refresher course on Disaster management conducted by UGC- HRDC Maulana Azad National Urdu University, from 19.08.2015 to 08.09.2015 and obtained grade ‘A’.</li> <li>• Attended Refresher course on Human Rights conducted by UGC-HRDC university of Mysore from 10.12.2019 to 23.12.2019 and obtained grade ‘A+’.</li> </ul>
<b>Faculty Development Programs</b>	<ul style="list-style-type: none"> <li>• Attended 10-day Multi-disciplinary STC program on “MOOC’s- creation of E-content and OERs” from 5<sup>th</sup> July to 14<sup>th</sup> July 2020.</li> <li>• Attended online STC on E-content development organized by UGC – HRDC University of Gujarat from 09/07/2020 to 15/07/2020.</li> </ul>
<b>Academic Training Programs</b>	<ul style="list-style-type: none"> <li>• As RUSA Nodal Officer for the Department of Collegiate</li> </ul>

	<p>Education, Attended four days training programme on ‘Contract management’ organized by Fiscal Policy Institute of India for officers and PSUs of Government of Karnataka from 19<sup>th</sup> to 22<sup>nd</sup> April 2017.</p> <ul style="list-style-type: none"> <li>• Attended one day training for programme officers, Youth Red Cross Wing organized by Mangalore University on 28<sup>th</sup> March 2015</li> </ul>		
<b>15</b>	<b>Area of Interest</b>		
<b>Academic</b>	<ul style="list-style-type: none"> <li>• Advertising and Public relations, reporting, giving guest lectures.</li> </ul>		
<b>Non-academic</b>	<ul style="list-style-type: none"> <li>• Have been a part of theatre organization ‘Samudaya’ and have acted in a number of plays.</li> <li>• State level volley ball player and interested in sports.</li> </ul>		
<b>16</b>	<b>Member in Academic Boards</b>		
	<b>Course</b>	<b>BOS</b>	<b>BOE</b>
	B.A journalism	BOS member	2010- 2014 for Mangalore University
	B.A journalism		BOE member 2013-2016 for Mangalore University
<b>17</b>	<b>M.Phil/Ph.D Guidance and Degree Awarded</b>		
<b>18</b>	<b>Awards and Recognitions</b>		
<b>19</b>	<b>Resource Person</b>		
	<p>Has participated as resource person in Two day state level conference on Curriculum for Journalism in Under Graduate courses organized by Maharani Lakshmi Ammanni college for women in association with Karnataka state Journalism and Communication Teachers Association on 28<sup>th</sup> and 29<sup>th</sup> October 2015.</p>		
<b>20</b>	<b>Others, if any</b>		