

**BBA Course Outcome**

Course ID	Semester	Course name	Course Outcomes	Programme outcomes
				1. It helps to create the knowledge of finance, business, company policies
DSC 1	I	FINANCIAL ACCOUNTING-I	Define, Explain the characteristics and financial accounting	2. Students can make themselves use this programme to crack the banking exams
			Identifying the objectives – Indian Accounting Standards – IFRS.	3. It creates opportunities for the students to prepare how to face interview in the company aspect
			Explaining the concepts of Cash Book, Petty Cash Book, Journal proper, Bills Receivable and Bills Payable Book	4. Student can enlarge their idea in the field of finance, business, human resource management activities
			Preparation of Final Accounts of Sole - Trading Concern,	5. With this programme student can learn more about Chartered accountant, Company Secretaries
			Methods of Depreciation. Problems on Straight - line method, Written down value method and Sinking fund method.	6. Student can join to higher studies as link M.Com, MBA and other diploma courses through this programme
			Consignment- Meaning- Differences between Sales and Consignment	
			meaning, Features- parties to Bill of Exchange	
DSC 3	I	PRINCIPLES OF MANAGEMENT	Meaning and Definition – Nature - Management Process – Management Functions	
			explaining the Concepts of Henry Fayol, F W Taylor	
			How planning and decision making is important in an organization	
			On what circumstances organizing and staffing plays an important role .	
			Direction and communication are effective in all organization. Explain in detail	
			Explain the Maslow's theory	
			Identify the types of control in an organization	
DSC 4	I	BUSINESS ENVIRO	Explain the meaning, definitions and various concepts involved in Business	
			Distinguish between Business and environment	
			External environment to the Enterprise	
			Explain Concept and characteristics in relation to following business models	
			Identify Global business environment	
			What are Emerging Trends in Business & Business foundation skills Concepts	
DSC 5	II	BUSINESS DECISION THEORIES	Meaning of demand—Law of demand— Classification of demand—Demand function	
			Definitions—Concepts of national income—GDP—Methods of measurement of GDP—NDP— NNP-- GNP—considerations for measuring GNP	
			What are Market	
			Meaning—factors influencing consumer behaviour	
			Cost Analysis: Fixed cost—Average fixed cost—Variable cost	
DSC 6	II	MANAGEMENT OF SERVICES	Characteristics of Services- Classification of Services- Marketing Mix in Service Industry	
			- Introduction- Traditional Services- Recent Trends in Banking Services. Insurance	
			Explain Management of Hotel Industry: Hotels- Facilities	

			Write a note on - Evolution of Hospital Industry- Nature of ServiceRisk Involved in Health Care Services	
			Introduction- Evolution of Tourism Industry	
			Event management Service: Introduction, Types of Event Management	
DSC 7	II	FINANCIAL ACCOUNTING – II	Meaning, objectives, Methods of preparing Accounts with separate books	
			Meaning, objectives and Types-Dependent Branches	
			Meaning, Features, Sale v/s Hire purchase	
			Meaning, Differences between and Installment purchase	
			- Fixed Capital system v/s Fluctuating Capital system	
			Dissolution of partnership firm, preparation of Account	
DSC 8	III	MANAGEMENT INFORMATION SYSTEM	Meaning, concept - Evolution - significance and need - Objectives and features - subsystems of MIS	
			Definition and Types of management information	
			Value and cost of information - Types of information systems	
			Planning information system - Developing information system -	
			Application Technologies: Introduction, ERP Concepts,	
	III	FINANCIAL ACCOUNTING-III	Issue of share-at par and at premium	
			pro-rata allotment of shares	
			Forfeiture and re-issue of forfeited shares.	
			Issue of Debentures and Bonds, types of debentures and Bonds	
			methods of redemption of Debentures conditions for issue of debentures	
			Financial statements of a company profit and loss account and balance sheet. (as per new regulations)	
			Liquidation of company, Preparation of liquidator's final statement of account.	
			Redemption of preference shares (simple problems only)	
			Right shares, Bonus share, stock option, E-Trading BSE, NSE and SEBI	
AECC	III	Disaster management	Explain the concept, classification, causes and impact of risk, disaster ,hazard, vulnerability and resilience	
			Describe the various approaches towards disaster risk reduction based on disaster cycle analysis	
			Explain the role and responsibilities of community, PRIs, ULBs, states, centre and other stakeholders towards disaster risk reduction.	
			Explain the interrelationships between disaster and development with illustrative cases.	
			Describe the mechanism for disaster management in India	
DSC 9	III	COST ACCOUNTING	Introduction, meaning, definitions of cost, Costing and Cost Accounting	
			objectives, advantages and disadvantages of Cost Accounting	
			Comparison between Cost Accounting and Financial Accounting	

			Elements of Cost, classification of Cost, Cost unit, Cost centre, statement of Cost	
			preparation of Cost sheet including Estimations	
			problems on FIFO AND LIFO	
			Meaning, methods of time keeping and time booking	
			Meaning, Overhead accounting process-classifications	
			Introduction, Format of operating Cost Sheet-problems on Operating Costing	
			Introduction, different methods of costing and applications	
DSC 10	IV	QUANTATIVE TECHNIQUES	Meaning - Law of Indices and their application for simplification	
			Logarithms – Laws of Logarithms – Common Logarithms	
			– Meaning of sequence and series – Types of Progression	
			General terms and sum of ‘n’ terms of Arithmetic Progression and Geometric Progression	
			– Problems on Arithmetic and Geometric Progression	
			Ratio Proportions and Percentages and their application to business.	
			Permutations – Factorial notations	
			– Linear and circular Permutations	
			Commercial Arithmetic –Simple interest and Compound interest	
			– Meaning, Definition and types of matrices – Matrix operations and properties	
			– Determinants of a square Matrix	
DSC 11	IV	COMMERCIAL LAW	Definition – Essentials – Types – Offer – Acceptance	
			Contractual Capacity – Minor’s Agreement	
			Explain Free Consent – Essentials. Discharge of Contract	
			What is Contract of Indemnity - Guarantee - Bailment and Pledge	
			Intellectual Property Rights - Meaning – Provisions – Importance	
			Competition Protection Act, 2002- Objectives, Anti Competition Agreement,	
SEC 2	IV	ORGANISATIONAL BEHAVIOUR	Introduction, definition, historical development, fundamental principles of OB	
			what are contributing disciplines, approaches, challenges of OB	
			Explain Foundations of individual behavior. Ability	
			What are Process of perception, factors influencing perception	
			Meaning, theories of motivation-needs theory, two factor theory, Theory X and Y,	
			Definition, types, formation of groups, building effective teams. Conflict	
			what are e-business, promoting ethical behavior	
			Emerging challenges, managing diversity	
DSC 12	V	MANAGEMENT ACCOUNTING	Meaning and Definitions, Nature, Scope and Objectives of Management Accounting	
			Difference between Cost and Management Accounting	
			-Marginal Costing: Basic concepts and Definitions, assumptions contribution	
			Relevant Costs: Meaning, Distinction between Incremental Cost and Opportunity Cost	
			Budgetary control: Definitions	
			EPS, Turnover Ratio, Debtors Turnover ratio	

			Meaning, Definition, Difference between standard costing and budgetary control,	
			Advantages and limitations, Variance analysis. Simple problems on material and labour variances.	
DSC 13	V	Company Law	Definition – Features – Types - Corporate Veil and lifting of Corporate Veil	
			Company Formation –Stages – CIN - Corporate Social Responsibility	
			-Meaning Scope - Constitution of CSR Committee – CSR expenditure	
			Memorandum of Association - Articles of Association	
			Meaning – Contacts – Prospectors – Meaning – Types - Liabilities towards mis Statements in Prospects	
			Membership – Modes - Rights Key Managerial Personnel as per Companies Act 2013	
			One Person Company - LLP Limited Liability Partnership	
SEC 3	V	STATISTICS FOR MANAGEMENT- I	Definition, characteristics, advantages and limitations	
			methods of collecting primary data and sources of secondary data	
			Measures of central tendency-Arithmetic Mean, Median, quartiles and Mode	
			Measures of Dispersion – Quartile Deviation – Standard deviation	
			Skewness-Karl Pearson and Bowley's co-efficient of skewness	
			Correlation-Meaning-types-Karl Pearson's co-efficient of correlation-Spearman's Rank	
			Regression analysis-Construction of regression equations	
DSE 1	V	TAX MANAGEMENT– I	Introduction to Income Tax-Income Tax-Income-Person-Income	
			Income from Salary-Meaning of salary- Allowances	
			Provident fund-Deductions and U/S 24- Computation of Income from House Property.	
			Income from House Property-Basis of Charge	
			Annual Value-Determination of Annual Value	
			Expressly allowed expenses and Losses Expressly Disallowed	
			Deduction Under Chapter VI A-Deductions from section 80C TO 80U	
DSE 2	V	Financial Management 1	Explain the scope and importance of financial management.	
			Differentiate between time value of money and present value of money concepts in financial activities.	
			Explain the concept of cost of capital in capital structure decision.	
			Write a note on theories of capital structure.	
			Explain the concept and methods of capital budgeting.	
			Explain the dividend decision model.	
			Income Tax Authorities-Structure-Functions and Powers of various Income Tax	
DSE 3	V	Business Research Methods	Nature and Scope of Business Research	

			Explain Research Design	
			How - Measurement & Scaling are important	
			What are Sampling techniques	
			Explain the - Methods of Analysis	
			Factor Analysis	
DSC 14	V	Project Management	meaning, definition, characteristics, importance, types, steps in identification of projects	
			meaning and scope, Technical appraisal, Environmental appraisal	
			What are Market feasibility, technical feasibility, financial feasibility	
			Financial Appraisal of a Project: Evaluation Techniques	
			How to Estimate the Project cost	
DSC 15	VI	ENTREPRENEURSHIP AND SMALL BUSINESS MANAGEMENT	Explain the concept and sources of law related to business.	
			Define and list the main features of contractual capacity, consideration and free consent.	
			Define and list the main features of different types of contracts.	
			Explain the Intellectual property act, Information technology act 2000, competition act 2002 and their main provisions.	
SEC 4	VI	STATISTICS FOR MANAGEMENT - II	Business forecasting-time series analysis-components	
			Linear programming-meaning -features-applications	
			Statistical decision theory-decision making process	
			Probability-Meaning-Uses-Random Experiment	
			Theoretical distributions-Binomial, Poisson	
			Properties of each distribution and their application	
			hurwicz's criterion-expected opportunity loss criterion.	
DSE 4	VI	TAX MANAGEMENT - II	Meaning – Conditions – Block of Assets – Rates of Depreciation	
			Computation of Income from Capital Gains-Capital Gains	
			Income from other Sources -Items of Income chargeable	
			Assessment of Companies-Meaning-Types of Companies	
			Tax deducted at Source-Tax Deduction at Source	
			Explain the concept of -Goods and Service Tax	
DSE 5	VI	BUSINESS POLICY	Meaning and Nature; Business policy and Strategic Management	
			Strategic Planning- Meaning, Stages,	
			Marketing Strategy, Financial Strategy	
			Organisational Structures, Establishing Strategic Business Units,	
			Case studies in business policy and strategic management.	