



INSTITUTION DISTINCTIVENESS

Our college is situated in small town called Banavara. The college is opposite to KSRTC bus stand. Transportation facility to college is very convenient. The students of the college come from villages surrounded by Banavara. Even though the college is located in draught stricken area, the students and staff have put in a lot of efforts to grow plants and have turned campus into lush green and suitable ambience for learning. The college is situated in rural area but the students have access to facilities like smart classes, well equipped computer lab and fully automated library. The college has an audio-visual seminar hall is used to screen online programs like Edusat, workshops are conducted for students to apply scholarships through online to make them self-reliance, email drives have been arranged, and special talks will be organized. The college has an open air auditorium is used for morning assembly and cultural programs.

Rural Women Empowerment:

The College caters education to a large number of girl students.

- The girls constitute about 57% of our student strength.
- The girl students of the college are provided with Girls' Rest Room and the students of the college are able to register their complaints and grievances with Student Grievances and Redressal Cell.
- The college provides many provisions to women students of the college, like Girls' Fee reimbursement.
- CC TV installation to make sure the safety of the girl students. They have a counselling cell organised by Women Welfare Cell of the college.
- The WWC strives to avoid early marriages of the girl students and to stop their discontinuation of education after marriage.
- Many a time the WWC visits such girl students' houses and convince their parents to allow them to continue their education.
- The college regularly conducts counselling sessions to students who are in need of it.
- The college has grown gradually into an education hub in neighboring villages and the college's vision and mission is to impart knowledge to downtrodden and underprivileged students of the neighboring villages and enable them to rub their shoulders with the students of urban area.

- The students from far away villages like Doddameti Kurke and so on are taking admissions in our college.

The institution has six departments and three programs. The college began in a small primary school in 2007 with a student strength of 65. In the beginning college has two programs like BA (Bachelor of Arts) and BBM (Bachelor of Business Management) now it is BBA (Bachelor of Business Administration). Our college is the only college which offers BBA program in Arasikere Taluk. In 2012 the college moved into its new own building. From the beginning number of girl students is more in the college. The first batch of students comprised of 43 girls and 22 boys. The college has contributed to ensuring that the girls of the nearby villages are able to progress onto securing higher college education.

The college has been offering quality education to poor, downtrodden and financially weaker sections of the society. The students of the college belong to economically weaker and rural section of the society. The faculty of all the departments put in a lot of efforts to identify the academic gaps and skill needs of students and strive to fill in those gaps and also impart the needed skills to them to bring them on par with the students of the urban areas. The students of the college get enough exposure through seminars, workshops, field visits and special talks organized in the college. The placement Cell of the college conducts special coaching classes and lectures by in house teachers as well as external resource persons for those students who appear for competitive exams. The college staff puts in a lot of efforts to build confidence in the students to compete with their counter parts in urban areas. The staff of the college equips students with qualities like leadership, team spirit and civic sense.

The college organizes many programs like Voter awareness program and some processions to create awareness about “No Plastic” “Pour a Bottle Campaign” to create awareness about our environment and to build social responsibility among students. The students of the college voluntarily come forward to donate generously and collect funds whenever unfortunate natural disasters happen like “Flood Relief funds”. Red Cross and Red Ribbon unit regularly organizes “Blood Donation Camp” in the college to promote importance of donating blood to save lives of many. The college has been practicing the best practice like “Health and Hygiene Campaign” as a part of it the college organizes free health checkup to civilians of neighboring places of the college. Through such programs the college tries to inculcate values and duty towards society. The College caters education to a large number of girl students. After our college’s establishment the number of girl students in nearby villages of the college has drastically improved. After our college’s establishment has come in as a boon to these girls who would have married early got some more time for learning and educate themselves. The girls constitute about 56% of our student strength. The College though located in a

rural area is the leading college of the Taluk in terms of high Pass percentage, number of meritorious students, student strength etc.

The academic success has been attained despite a very small staff strength of just 8. Each staff of the college takes personal care about students through mentoring system. These mentors give attention to all over development of the students. The college staff focuses at optimum utilization of available resources. The college has been practicing best practices like health and hygiene campaigns, pour a bottle campaigns, celebration of Ethnic Day, other language day and other important commemorative days to inculcate unity, to eradicate regional disparities and to develop a holistic personality. To encourage students to study well and to felicitate meritorious students the college has a practice of “Prathibha Puraskara” gives away with cash prizes for students scoring the highest marks in the three programs every year.



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