



Government of Karnataka
Department of Collegiate & Technical Education

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WEBINAR ON
on
EMERGING TRENDS IN START UP TECHNOPRENEURSHIP

On 6th May 2020

Technopreneurship has been the buzzword in the field of entrepreneurship. It is considered the next big thing in the startup ecosystem. As defined by Collins dictionary, “Technopreneurship” are entrepreneurs who start and manage their own techno business. The term was first used in the year 1987. But it gained popularity around the 2000’s when a large number of people started using the internet.

N.S.S Unit in association with and IQAC organized a Webinar on “*Emerging Trends in Start Up Technopreneurship*” on 6th May 2020. Due to the COVID pandemic situation the webinar was conducted online mode through zoom meetings. ... participants attended the webinar through online. The webinar was presided Dr. T. Arun, Assistant Professor, Government Arts and Science College, Dharmapuri, Tamil Nadu, presided by Prof. Ramakrishna, Principal and attended by all faculties and students.

The event was inaugurated with a formal welcome address was by P. K Malarvihzhi, IQAC Coordinator. The resource person of the webinar, T. Arun, highlighted the objectives of the webinar, start up and recent developments in software entrepreneurships. Further he interacted with students regarding entrepreneur who start manage their own technology in business and how technology is used in IT sector, and delivering technology in essential services.

This was followed by presidential address by Principal, Dr. Ramakrishna. In the end of the program Prof. Savithri Head, Department of History, delivered the vote of thanks. The program received a grand success from students and participants.


Principal
Dr. S. GOPALARAJU
Government First Grade College
Anekal - 562 106

BROCHURE



**Dr.S. GOPALARAJU GOVT FIRST GRADE COLLEGE,
ANEKAL.**

NATIONAL SERVICE SCHEME

A WEBINAR ON:

**" EMERGING TRENDS IN START-UP
TECHNOPRENEURSHIP"**



**Dr. T. J. Arun, Assistant professor,
PG & Research, Department of Commerce,
Govt Arts College, Dharmapuri, Tamilnadu.**



DATE: 6TH MAY



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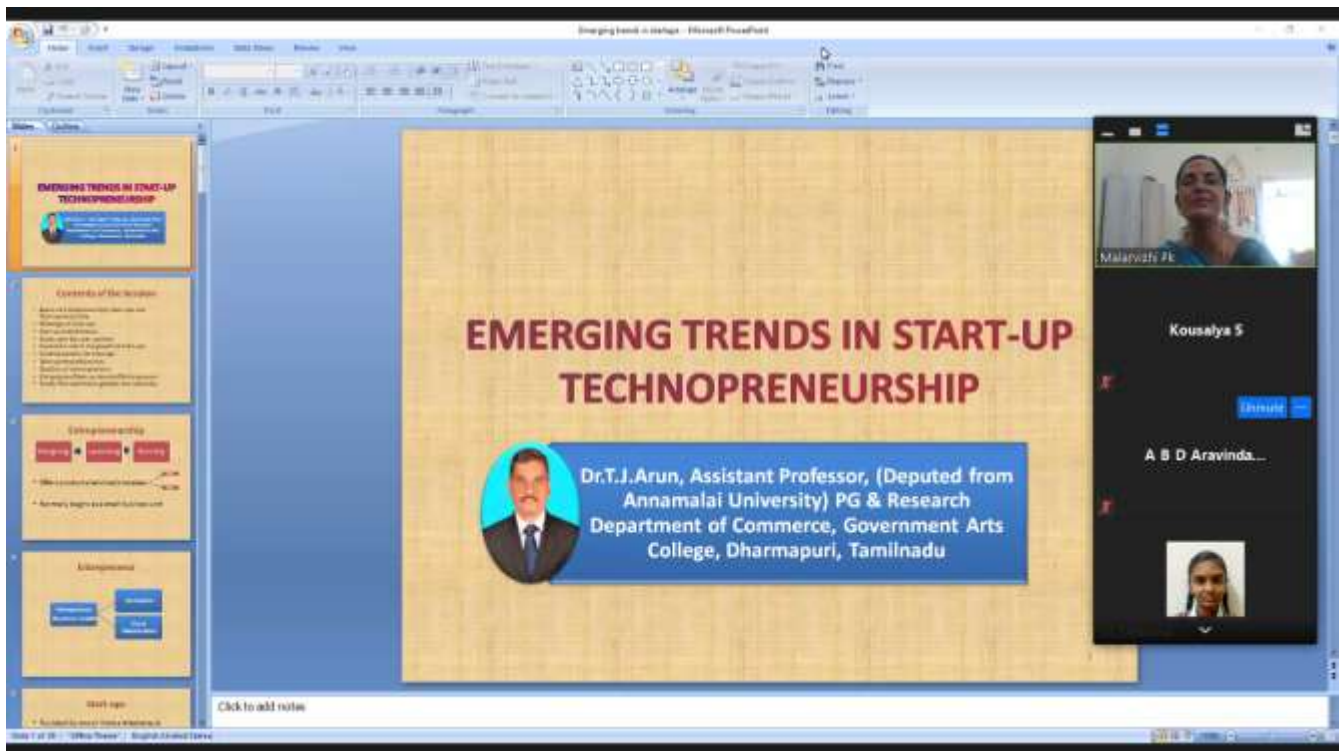


**Prof. Ramakrishna
principal**



**Dr. Malarvizhi .P.K
programme co-ordinator**

SOME GLIMPSES



You are viewing ABUN T.J.'s screen View Options

Successful Start-ups



Microsoft

Ford Motors

McDonald's

Shilpa G Harish Hari Asha, M

Dr. Kalpana KH

Unmute Start Video

This slide features a light wood-grain background. At the top, it says 'Successful Start-ups' in a dark red font. Below this, three logos are arranged vertically: Microsoft (a circular logo with the word 'Microsoft' next to it), Ford (the classic Ford oval logo), and McDonald's (the golden arches logo). Each logo is connected to a blue arrow-shaped box pointing to the right, containing the company name in white text. At the bottom, there is a video conference interface with three participant names: Shilpa G, Harish Hari, and Asha, M. On the right, there is a small video thumbnail for Dr. Kalpana KH. In the bottom left corner, there are icons for 'Unmute' and 'Start Video'.

Phases of Start-ups

Phase 1: Identifying the idea/problem

- Great idea and business success
- Idea in the success of 
- First step is always toughest
- Right idea/product pulls the start-ups in a right direction
- 'Ideation stage'

Malarvizhi PK A B D Aravinda... Yashashwini a

11004U5HJ242990

This slide has a light wood-grain background. The title 'Phases of Start-ups' is at the top in a dark red font. Below it, 'Phase 1: Identifying the idea/problem' is written in a bold black font. A bulleted list follows, with the second item mentioning 'Idea in the success of' followed by the Google logo. The bottom of the slide shows a video conference interface with three participant names: Malarvizhi PK, A B D Aravinda..., and Yashashwini a. On the right, there is a small video thumbnail for 11004U5HJ242990.

Technopreneurship (Cont...)

- It can be defined as “Manufacturing of Hi-Tech products or making use of Hi-technology to deliver products to consumers”



Zoom meeting sidebar showing participants: Malavathi Pk, Dr. Kalavathi J, Mahesh. K, and Kousalya S.

Qualities of Technopreneurs



Quality
1



Quality
2

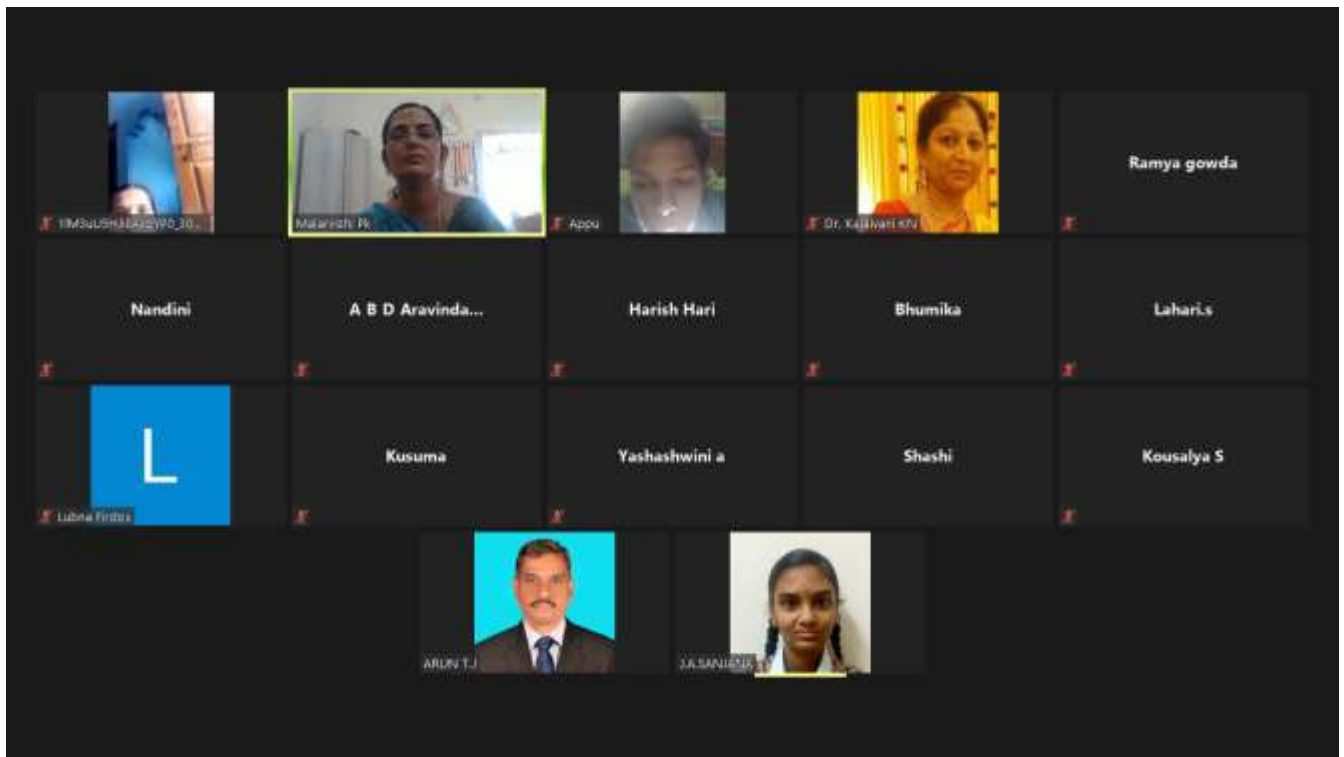


Quality
3



Quality
4

Zoom meeting sidebar showing participants: Malavathi Pk, Dr. Kalavathi J, Mahesh. K, and Kousalya S.




Principal
Dr. S. GOPALARAJU
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Ariekal - 562 106

COPY OF CERTIFICATE



[Signature]
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